

# Target Window & Door's Home & Family News!

*"News You Can Use Around Your Home"*

[www.targetwindowdoor.com](http://www.targetwindowdoor.com)

800-956-7722

July 2003

## INSIDE THE JULY ISSUE:

- **Get A Quality Home PC For Under \$200!**
- **How To Give Your Gutters A Lift And Make Them More Efficient!**
- **Expert Tips On How To Beautify Your Home!**
- **Remove Unsightly Oil Stains On Asphalt & Concrete The Easy Way!**

## Thought for the Month...

*" Good timber does not grow with ease; the stronger the wind, the stronger the trees."*

- J. Willard Marriott

## JULY'S CELEBRITY BIRTHDAY'S

- President George W. Bush – July 6<sup>th</sup> 1946
- Beatle drummer Ringo Starr – July 7<sup>th</sup> 1940
- Pro football star Barry Sanders – July 16<sup>th</sup> 1968
- Game show host Alex Trebek – July 22<sup>nd</sup> 1940
- Baseball great Nomar Garciapara – July 23<sup>rd</sup> 1973
- Crooner Paul Anka – July 30<sup>th</sup> 1941

## HOW TO PATCH UNSIGHTLY DENTS IN A METAL DOOR

Metal doors are durable and provide great home protection. They are, however, quite susceptible to dings and dents. Patching those dents is easier than you may think! Follow these simple instructions and your metal door will look as good as new.

Tools needed for this job: 80-grit and 120-grit sandpaper, premixed patching compound and 3-inch putty knife. You can find all these supplies at your local home improvement store.

**Step 1** – Scrub your door, removing all dirt and debris. Once the surface is clean, gently sand the dented area(s) with 80-grit sandpaper. Sanding the dents will allow the patching putty to bond to the door.

**Step 2** – After you've finished sanding, use your putty knife to apply the patching compound to the dents. Apply a nice even coat and smooth out the edges. For deeper dents you may want to apply a second coat of compound.

**Step 3** – After the compound has had time to dry, use your 120-grit sandpaper to sand the compound and smooth the edges.

**Step 4** – Once the dents are patched, prime your door and apply a fresh coat of paint to the entire door surface.

# THANK YOU! THANK YOU! THANK YOU!

Thanks to YOU the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without you! **Thank you for your referrals:**

**\*\* Alex Gamboa \*\* Barbara Hedges \*\* Cyrus Ghassemi \*\***

**\*\* Carlos & Rosie Perez \*\* David & Larane Nesbitt \*\***

**\*\* Floyd & Karen Henke \*\* Jack & Sue Yamamoto \*\***

**\*\* Jack Kirkhorn \*\* Michael Vitale \*\* Mirande & Elie Saraf \*\***

**\*\* Steve & Jennifer Braun \*\***

## **ARE YOU DRINKING ENOUGH WATER? FIND OUT!**

Do you think you drink enough water each day to keep your body healthy? Take a look at some of these startling facts.

- ✓ 75% of Americans are chronically dehydrated.
- ✓ In 37% of Americans, the thirst mechanism is so weak that it is often mistaken for hunger.
- ✓ Even mild dehydration will slow down one's metabolism as much as 3%.
- ✓ Lack of water is the #1 trigger of daytime fatigue.
- ✓ A mere 2% drop in body water can trigger fuzzy short-term memory, trouble with basic math, and difficulty focusing on the computer screen or on a printed page.

What are the benefits of keeping your body hydrated?

- ✓ One eight-ounce glass of water shuts down midnight hunger pangs almost 100% of the time.
- ✓ Research indicates that 8 to 10 glasses of water a day could significantly ease back and joint pain for up to 80% of sufferers.
- ✓ Drinking 5 glasses of water daily decreases the risk of colon cancer by 45%, plus it can slash the risk of breast cancer by 79%, and you're 50% less likely to develop bladder cancer.

Time to grab a glass of water!

## Are YOU This Month's Trivia Contest Winner?

### Guess Who Won The June's Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is Barbara Maycott. Her \$50.00 check is on the way! She was the first to correctly answer this quiz question:

**In the hit 80's TV show *Dukes of Hazzard*, what was Sheriff Rosco P. Coltrane's dog's name?**

(a) General Lee (b) Bubba (c) Flash (d) Boss (e) Lightening

Why, I do believe the correct answer to be (c) Flash! Who could forget that super crime-fighting dog! If that question "dogged" you, turn the page and try your hand at this month's trivia challenge!

### JULY'S MEGA TRIVIA QUESTION!

**Trivia is one of the most fun features of our newsletter! We love challenging you with questions that will leave you puzzled and we love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!**

As always, YOU have a chance to win EVERY month! The first correct answer faxed to 818-846-1112, mailed to 146 W. Cypress Ave. Burbank, CA 91502 or emailed to mari@targetwindowdoor.com will be the winner of:

**!!! 50.00 CASH !!!**

**Which team is the oldest professional sports franchise in North America?**

(a) Toronto Argonauts (b) Philadelphia Athletics (c) Chicago Cubs (d) New York Metropolitanans

### **OWN A CAT OR DOG?** **THIS MAY MAKE YOUR LIFE EASIER**

A good percentage of cat and dog owners are actually allergic to their pets. If you suffer from a cat allergy, a diluted version of the animal sedative acepromazine is just what you need. When added to your cat's fresh water bowl, the sedative changes the chemical composition of the cat's saliva, thus cutting allergic reactions in humans. For dog owners, some vets recommend using Allerpet D, a dry shampoo, to help control allergic reactions. Both of these products are available through your vet.

Source: William Lutz, DVM

## **WELCOME TO NEW CLIENTS!**

Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. We’d like to welcome you, and wish you **ALL** the best!

- ❖ **Hossain Fardad from Woodland Hills.  
(Referred by Cyrus Ghassemi – THANKS!)**
- ❖ **Troy & Tracy Sanchez from Burbank.**
- ❖ **Ms. Billie Rumsey from La Canada.**
- ❖ **Gordon & Marci Tripp from Santa Clarita.  
(Referred by Floyd & Karen Henke – THANKS!)**
- ❖ **Francois & Patricia Atallah from Murrietta.**
- ❖ **Mr. & Mrs. Clayton Beerworth from Simi Valley.**
- ❖ **Lynn & Miriam Richins from Ventura – REPEAT CLIENT!**
- ❖ **Frank & Debra Sena from Westminster.**
- ❖ **Sabih Lawrence from Burbank.  
(Referred by Michael Vitale – THANKS!)**
- ❖ **Byron & Raquel Gillian from Costa Mesa.**
- ❖ **Raymond & Sheila Goldstein from Los Angeles.**
- ❖ **Ray Fujioka and Karla Schneider from Los Angeles.**
- ❖ **Anthony & Joyce St. John from Newbury Park – REPEAT CLIENT!**
- ❖ **Greg Bryson from Long Beach.**
- ❖ **Andrienne Moore from Los Angeles.**
- ❖ **Bart Bynum from Whittier – REPEAT CLIENT!**
- ❖ **Dave & Debbie Sparks from Monrovia.**
- ❖ **Steve & Denise Remige from Glendora.**
- ❖ **Sharon & William Siebert from Long Beach – REPEAT CLIENT!**

# WEIRD & WILD TRIVIA FILE

- ✓ A bird "chews" with its stomach.
- ✓ The celebration of the New Year is the oldest of all holidays. It was first observed in ancient Babylon about 4,000 years ago.
- ✓ The only part of the human body that has no blood supply is the cornea.
- ✓ In 1918, Welch's developed its first jam product called "Grapelade."
- ✓ Chocolate manufacturers use 40 percent of the world's almonds.
- ✓ Napoleon Bonaparte was always depicted with his hand inside his jacket because he suffered from "chronic nervous itching" and often scratched his stomach sores until they bled.
- ✓ The first U.S. release of a full-length, 3-D color film was *Bwana Devil* in 1952. It starred Robert Stack.

## News of the Bizarre

**Corona, CA** – After one family upset a waiter at a local Sizzler restaurant, the waiter decided to drop by the family's home later with his girlfriend and two little brothers to do some decorating. A gallon of maple syrup, raw eggs and rolls of toilet paper were strewn about the family's home and lawn. The waiter and his accomplices were arrested and face misdemeanor charges.

**Frederick, MD** – "I never really wanted a roommate, but he said he had no place to go," remembers Aaron Smith, 39. "I figured, why not? He'll be able to help me out with the rent." Ten months later, Smith kicked his roommate, Robin E. Lewis, 35, out of his townhouse for failing to pay up. Six weeks after Lewis was kicked out, Smith discovered Lewis had never left – Lewis had been living in the attic. He was keeping track of Smith via a phone tap and baby monitors. Even worse, Lewis was wanted by police as a suspect in an armed robbery. After being detected, Lewis fled. Allegedly, he stole Smith's car as well. Smith says he doesn't want to return home until Lewis is caught and behind bars.

### REMOVING OIL STAINS FROM ASPHALT AND CONCRETE

Oil stains on concrete and asphalt can be quite an eyesore! If you have unpleasant stains you want to get rid of, try this nifty technique.

Take a plastic spray bottle and fill it with mineral spirits (paint thinner). Spray it over the stained areas and cover it with a full layer of kitty litter. If you don't have kitty litter, you can use corn starch or talcum powder. If possible, let this set overnight. In the morning, sweep up the absorbent. If necessary, repeat with fresh spirits and absorbent.

### A BRAND-NEW PC FOR JUST \$199?

You read it correctly. You can get a brand-new home computer for a measly \$199. Right now, [www.walmart.com](http://www.walmart.com) has this 1.1 GHz computer at rock-bottom prices. Of course, there's a catch – this pc does not come with a monitor or a modem. With modems and monitors being so cheap these days, this is still an incredible deal. If you're in the market for a new home computer, it would be well worth your while to check this out.

## **HOW TO BEAUTIFY YOUR HOME BY PLANTING A POTTED TREE**

Planting trees around your home will add value, warmth, beauty, and many more rewarding benefits to your property. The key is to properly plant your tree so it has the best chance of surviving the first few critical years.

Typically, there are two types of unplanted trees you can choose from. One type is container-grown (potted) and the other is referred to as B & B (balled and burlapped). This article will deal strictly with potted trees because they are easier to work with. Now, let's get right to it!

**Determine soil type** – trees grow best in areas where the soil is well drained. To test the soil for drainage, dig a hole 24-inches deep in the area you'd like to plant your tree. Fill the hole with water. After the water has drained, fill it again and wait 24 hours. If the hole has drained again, you've got good soil for a tree. If not, keep testing other sites.

**Finding the trunk flare** – next, you'll want to determine where your tree's roots have started to grow and have flared out from the trunk. This is also known as trunk flare. To find the depth of the trunk flare, dig into the potted soil and expose the tree's roots. Measure down from the top of the pot to the top of the trunk flare. Write down this measurement as you'll need it for the next step. You can use a measuring tape for all measurements.

**Calculating depth of the planting hole** – first measure the height of the pot your tree is planted in. Then, subtract the distance down to the trunk flare. You'll want to dig your planting hole approximately one inch shallower than the dimension you calculate. For example, if your pot is 24 inches and your trunk flare is 6 inches, you'll want to dig a 17-inch hole.

**Digging the hole/preparing the pot** – the diameter of your hole should be 1.5 times the diameter of your planting pot. Dig the depth of the hole to your calculated dimensions. To remove the sod, it's best to use a spade. You can break up the soil with a gardening fork. Lastly, use a utility knife to cut the plastic bottom off the pot.

**Planting the tree** – once you've cut the bottom off the pot, carefully slide the tree into the hole. Stand the tree up, step back a few feet and be sure the tree is sitting as straight as possible. After you feel comfortable the tree is standing as straight as possible, cut the remaining plastic pot and remove it from the root ball. Lastly, using your utility knife, make four vertical slices through the encircling roots that surround the root ball. Why? This will prevent the encircled roots from strangling the tree and will encourage them to grow outwardly. It will also help anchor the tree.

**Refilling the hole** – using the soil you removed from the ground, refill the hole about halfway. As you fill the hole, keep an eye on the tree to make sure it remains standing straight. Use your spade to break up clumps of dirt. After the hole is half-full of soil, pour in 20 gallons of water. The water will help settle the soil and moisten the roots. When the water has had time to drain, fill the rest of the hole with soil and water again. To help protect the tree, you can place mulch on top of the soil area and around the tree.

**Watering your new tree** – many new trees die because they are either over-watered or not watered frequently enough. Experts suggest you measure the diameter of your tree trunk and multiply by two. This calculation will tell you how many gallons of water to use. Water with this amount every day for the first two weeks. Example: a trunk 2 inches in diameter would need four gallons of water. After the first two weeks, water every two or three days for the next two months. After the second month, water once or twice a week for twelve to eighteen months. As your tree grows, increase the amount of water you give it accordingly.

**Fertilizing** – don't do it! Your new tree will not need any artificial help to grow. It *may* be beneficial for you to fertilize after the second year. Ask the nursery or grower for a proper fertilization schedule for your tree.

## TIGHTEN UP A SAGGY GUTTER

Over time, gutters tend to pull away from fascia boards and sag. Giving them a “gutter lift” will improve drainage and help keep them free of debris.

A gutter hanger is exactly what you need to get your gutters back in tiptop form. The good news is the hangers only cost about a dollar each!

Before you begin this project, be sure you have a safe and secure ladder and a helper on the ground to keep the ladder steady. The only tools you’ll need are a drill or power screwdriver and the gutter hangers.

To install the gutter hanger, hook it under the front edge of the gutter and over the back edge. Once the hanger is hooked to the gutter, use your drill or screwdriver to drive the screw through the fascia board behind the gutter.

For the best results, screw the hanger into a rafter. You can locate a rafter by looking for nail heads on the fascia board. For maximum support, place a hanger approximately every three to four feet along your gutters.

You can find gutter hangers at any home improvement store or by going to [www.amerimax.com](http://www.amerimax.com). It’s probably a good idea to avoid the hanger style that attaches underneath your roof shingles because shingles can break easily when you lift them.

## COULD YOU USE \$100.00?

In the past, many of you have graciously referred your friends and neighbors our way. And for that, we thank you. For your generosity, thank you. And now, in addition to our gratitude, you’ll also get a token of our appreciation!

### **Here’s how it works:**

For every referral you send our way that becomes a client, you will receive

## **\$100.00 CASH!!**

By referring your friends and neighbors to us, you’ve helped our business grow. Offering these special rewards is our way of saying, “**thank you, you’re the best!**”

Without you, we couldn’t do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That’s all there is to it!

Well friends, that’s it for this month! As always, feel free to call us with any questions you may have concerning your home! We’ll see you in a few weeks!

Thanks from all of us,

Target Window & Door, Inc.

P.S. Don’t forget to check out our special Referral Sheet on the last page so we can help your friends and family with their window remodeling needs.

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# Here's Your Chance To...

## WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

**Your Name:** \_\_\_\_\_

**Your Phone:** \_\_\_\_\_

**Your Answer (check one):** \_\_\_(a) \_\_\_(b) \_\_\_(c) \_\_\_(d) \_\_\_(e)

And don't forget the:

## Referral Reward Program!

**Fax To: 818-846-1112    Mail To: 146 W. Cypress Ave Burbank, CA 91502**

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

**Client Name:** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Referrals:** If you run out of room you can write on the back.

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Home Phone** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Home Phone** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Home Phone** \_\_\_\_\_

**Yes!** Feel free to use my name as a reference when you contact the referrals!