

TARGET WINDOW & DOOR, INC. HOME & FAMILY NEWS!

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Hello Friends!

Hello friends and clients! Here we go again! I'm pleased to present the brand new November issue of my *Home & Family News!* This month is going to be a dandy! Lots of new tips and ideas fun facts, trivia and lots more, so let's get started...

As always, I'm looking forward to hearing from you, or if you have any friends or neighbors who need help with their window remodeling needs.

Please visit our newly redesigned website at (www.targetwindowdoor.com.)

If you have any questions, please don't hesitate to call me at **1-800-956-7722!**

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SPECIAL REPORT:

New Scam Is Costing Homeowners Big Money!

Just as I was writing this newsletter, I got wind of a new scam that is sweeping across the nation and it's costing homeowner's thousands!

The new scam is called the "**809 Scam**".

Apparently, the scam artists are leaving messages on voicemail, answering machines, pagers, and emails informing the person to call a phone number that has an **809 area code**.

The scammers will leave a message saying that a family member has died or is ill; someone has been arrested; you've been awarded a cash prize; someone from your company is trying to contact you; or a friend is calling you long distance, etc.

The 809 area code is in the Bahamas and it works just like a 900 number. Calling the 809 area will cost you in upwards of **\$100.00!** Unfortunately, the U.S. cannot regulate these scam artists and their 809 area code calls.

Be sure to alert your friends and family about this scam!

A Fog-Free Bathroom!

Everybody likes a nice warm shower. But, it can be annoying when you look into your bathroom mirror and you feel like you've been time-warped to foggy old London!

So here's a handy tip to keep that annoying fog off of your bathroom mirror, simply moisten the corner end of a bar of soap, and rub the soap on your mirror. After the soap has been applied, wipe the mirror with a dry cotton towel. Presto! No more foggy mirrors!

Thank You! Thank You! Thank You!

Thanks to **YOU** the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you!* **Thank You For Your Referrals: Randy and Sylvia Sowell, Judy Meeks, Joe and Carol Morrell, Joyce Raskin, Dana Wolchak, and Olive Weaver!**

NOVEMBER'S AMAZING FACT FILE!

- ⇒ Most lipstick contains fish scales!
- ⇒ The first product to have a bar code was Wrigley's gum!
- ⇒ The average person laughs 13 times a day!
- ⇒ Baby robins eat 13 feet of earthworms a day!
- ⇒ You'll blink 10,000,000 times in a year!
- ⇒ Fingernails grow nearly 4 times faster than toenails
- ⇒ Dogs and cats consume nearly \$11 billion worth of pet food each year!
- ⇒ Chewing gum while peeling onions will prevent you from crying!
- ⇒ 166,875,000,000 pieces of mail are delivered each year in the U.S. (Wonder how many get lost...???)
- ⇒ Every human has a distinct tongue print!
- ⇒ There are 293 ways to make change for a dollar.
- ⇒ In England, the Speaker of the House is not allowed to speak.

Here Are Some Interesting Websites To Check Out...

www.classmates.com – this website might help you find people that you graduated with from high school

www.ubl.com

(A great site for music lovers!)

www.value-mail.com

(You'll get dozens of coupons in your email)

www.targetwindowdoor.com

(Newly redesigned this month)

GUESS WHO WON MY OCTOBER TRIVIA QUESTION?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is Cindy Charles from La Crescenta. She has won **\$50.00!** Spend it well! She was the first to correctly answer this question:

Which One Of The Following Months Do Talk Show Hosts Jay Leno, David Letterman And Conan O'Brien Share A Birthday?

a) May b) August c) December d) October e) April

I hope you weren't "fooled" with this one, but the answer is e) April! Now, let's move on to...

NOVEMBER'S MEGA TRIVIA QUESTION!

As you know, this is one of my favorite sections! I love challenging you with questions that'll make your brain explode! And, I also love receiving your answers and feedback. As you know, each and every month I bring you a brand new question!

As always, **YOU** have a chance to win **EVERY** month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to **mark@targetwindowdoor.com** will be the winner of:

!!! \$50.00 CASH !!!

Per Capita, Which One Of The Following Countries Has The Most Doughnut Shops?

a) France b) United States c) Canada d) Luxembourg e) Russia

NOVEMBER'S Q & A

Q: *"I've got a beautiful brick fire place that's covered in soot! How can I clean the soot off of the bricks?"*

A: You can always purchase special cleaners from fireplace dealers. However, homemade cleaners seem to work just as well and will cost you a few dollars less! **Here's one system that works well:** **1.** Make sure the fireplace is cooled off. **2.** Spread protective sheets around the fireplace. **3.** Put on some rubber gloves and goggles. **4.** Mix 1 cup of TSP (Trisodium phosphate, available at any home improvement store) in a gallon of warm water. **5.** Moisten the bricks with water from a spray bottle and use a stiff brush to scrub in the TSP solution. **6.** Rinse by sponging with clear water.

Here's another option: **1.** Mix one quart of hot water with a 1/2 cup of yellow laundry soap, such as Fels Naphta. **2.** After the mixture has completely cooled, add a pound of pumice powder and a 1/2 cup of ammonia. **3.** Mix thoroughly. **4.** Using a paintbrush, apply a thick coating of the mixture to the bricks. **5.** After 30 minutes, scrub off the coating with a stiff brush and warm water, then rinse.

After your bricks are clean, pick up a masonry sealer and apply it to the bricks. The masonry sealer will make the bricks a lot easier to clean the next time.

Freeze Now, Benefit Later

Your freezer can be a great helper when it comes to saving time and money. As I mentioned earlier whenever possible make double batches and freeze some. This works great with dishes like ziti, lasagna, stuffed shells, soups, stores and more. Here are some other foods you may not have considered freezing for future use.

* If you have parties coming up, make a bunch of layer cakes and freeze them in heavy-weight plastic bags. After 2 hours take them out and let them stand at room temperature before frosting.

* Bread that won't be used in the first few days should be frozen, not refrigerated. Be sure they are wrapped airtight.

* Raw egg-whites that are leftover can be frozen in a plastic ice-cube container with one per section. Freeze then pop them into an airtight container in the freezer for up to 12 months. Defrost them to use in angel-food cake, frostings, meringues and more.

* Freeze dollops of whipped cream on a flat, wax-paper covered dish. When hard put them in a plastic bag and freeze for up to two weeks. It's a great way to prepare your garnish for cakes and puddings ahead of time.

* Cheddar, swiss and mozzarella cheeses can be wrapped airtight and frozen for up to 6 months.

Welcome To New Clients!

Here are some of our new clients who became members of my "Remodeling Family" this past month. I'd like to welcome you, and wish you all the best!

- **Loren and Tina Blair from Ventura (Referred by Lee and Lisa Lizarraga – Thanks!).**
- **Joe and Nan Dallape from Fullerton (Referred by Ralph and Pat Reihl – Thanks!).**
- **Greg and Cindy Thomas from Laverne.**
- **Scott and Angel Morrell from Diamond Bar (Referred by Joe and Carol Morrell –Thanks!).**
- **Tom McAllister from Huntington Beach.**
- **Dwayne and Sue Schmidt from Granada Hills (Referred by Joyce Raskin – Thanks!).**
- **Judy Herald from Westlake Village.**
- **Wayne and Carolyn Richardson from Simi Valley**
- **Darrell Manginelli from Ventura.**
- **Skip and Karen Henke from Burbank.**

Target Window & Door

“Home & Family” Tip Of The Month! “LEAD SAFETY! The Real Facts About Lead Hazards In Your Home And What You Can Do About Them!”

Lead paint hazards are a real, but little known, issue for today’s homeowners. Being uninformed or misinformed about lead paint hazards can be dangerous to your health.

Below, you’ll find a list of the most important and frequently asked lead hazard questions. Under the questions will be the honest-to-goodness answers. After you’re done reading this article, you’ll know the facts about lead hazards and how to protect your family.

Q: Approximately how many homes in the U.S. are affected by lead paint hazards?

A: According to the National Association of The Remodeling Industry (NARI), 5 out of every 7 homes are affected. Especially, homes built on or before 1978.

Q: What if I want to buy or rent a home? Are homeowners and landlords obligated to tell me that their property contains lead paint before I purchase the home or sign the lease?

A: Yes. Landlords have to disclose known information about lead paint based hazards before the lease takes effect. A seller must do the same thing. A new homeowner has up to 10 days to check for lead hazards in their new home. If a lead hazard is found within the 10 days, the new homeowner can hold the previous homeowner responsible for the lead removal.

Q: What are the ways that people get lead into their body?

A: FACT: 1 out of every 11 children has dangerous levels of lead in their bloodstream. Lead can get into the bloodstream if people touch lead-based objects with their hands, inhale lead dust (during renovations, etc.), eat lead-based paint chips (children), and handle soil that has high levels of lead.

Q: What effects can lead poisoning have on people?

A: Lead paint can do damage to the brain and nervous system. It can also cause behavior and learning problems, slowed growth, hearing problems, and headaches. There can also be reproductive problems in men and women, digestive and memory problems, and muscle and joint pain.

Q: How can I check to see if my family and I have lead in our bloodstream?

A: A simple blood test will tell. Any physician can perform the test and will explain the results. The test is inexpensive and sometimes free. Treatment will range from a change in diet, medication, or even a hospital stay in some severe cases.

Q: How can I get my home checked for lead paint?

A: There are many companies that will check your home for lead-based hazards. You may want to check the yellow pages for a business that specializes in lead hazard testing and removal. Or, you can purchase a home testing kit. The home testing kits are moderately priced and can be purchased at your local home improvement store.

A Quick Note From One Of Our Satisfied Clients...

"Both my wife and I are mechanical engineers.....Great Lakes Window had a sturdier frame...were solid and impenetrable..... I feel like I am closing a bank vault..... I did not like the idea of leaving in the aluminum frame...When the windows were completed they were perfectly finished on the inside and the outside.....I thought I was in energy conservation heaven....I would recommend these windows to anyone unhappy with their existing, old fashioned, inefficient, drafty, ugly aluminum framed windows"

Steven Measer - Glendora

A "Little-Known" Shutterbug Secret!

As you can imagine, professional photographers keep a lot of extra film on hand and, so do us amateur photo-buffs.

But did you know that color print film can go bad quickly? If not used, the film's color can deteriorate.

To prevent film deterioration, simply store your film in the freezer. The freezing will prevent the film deterioration and produce an excellent color.

When ready to use, let the film warm up to room temperature before you load it into your camera.

News-Of-The-Bizarre!

Here's something new and different this month... I thought you'd get a chuckle or two...

SAN JOSE, CA - Terry Goodman, a construction worker in San Jose, Calif., was using a portable toilet when a forklift operator picked it up and moved it to another location, Terry won \$89,000 in a May lawsuit for the resulting injuries.

MASCOTTE, FL - In August, Mascotte, Fla., mayor Josh Thomas was arrested and charged with stealing nearly \$7,000 worth of dirt, over a period of several days, from a construction site.

“You May Never Have To Pay For... Remodeling Again!”

Many of our clients have discovered a way to earn lots and lots of CASH! As you well know, advertising for new clients is very, very expensive. Like any business, I need new clients to stay in business.

Over the years, I've found that looking for new clients takes away from the time I would rather be spending working with you and our other clients! In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you.

And now, in addition to my gratitude, you'll also get a token of my appreciation!

Here's how it works:

For every referral you send my way that becomes a client, you will receive YOUR choice of the following:

- **\$100 gift certificate to the Mall of your choice!**
- **\$100 cash!**
- **\$100 donation to the Charity of your choice in your name!**
- **\$100 credit towards your next improvement with TARGET WINDOW & DOOR!**

This is just my way of saying “thanks,” for your support. By referring your friends and relatives my way, everybody benefits!

Your friends benefit because you can rest assured they'll be treated to the very best of care! (There are a lot of contractors out there ripping people off and doing a shabby job, with no guarantee behind their work. They give remodeling contractors a bad name. You will be doing your friends, relatives, and associates a huge favor by sparing them the grief of trying to find an honest, ethical, high-quality company that backs their work up with a guarantee.)

I benefit, because I get the chance to help your friends. And **you benefit** because you get a nice gift! And I assure you that I'll take the very best care of your friends or family that you refer. Plus, you will be helping us out too. You will be a real hero! That's why you deserve to be rewarded! So, fill out the Referral Reward Form and mail it or fax it in today! You can always fax to **818-846-1112**.

If You Enjoy This Newsletter, Why Not Share It With People You Know?

If you would like any of your friends, coworkers, relatives, business acquaintances, etc. to receive a

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FREE subscription to this newsletter, please fill out the information on the next page and I'll see to it that they receive a copy each month!

I'll also send them a note with their first issue letting them know that you were the thoughtful person who suggested they receive this newsletter, and to contact me if they would like to stop at any time.

Well friends, that's it for this month! As always, feel free to call me with any questions you may have concerning your home! We'll see you in a few weeks!

Best Personal Regards,

Mark Cherney

PS All of us at Target Window & Door would like to wish you a very Happy Thanksgiving!

