

Target Window & Door's Home & Family News!

"News You Can Use Around Your Home"

www.targetwindowdoor.com

800-956-7722

September 2001 Issue

INSIDE THE SEPTEMBER ISSUE:

- **Tips For Choosing Safest Furniture!**
- **Protect Yourself From Telemarketers!**
- **How To Choose The Perfect Tub!**
- **Back To School Tip For Backpacks!**

Thought For The Month...

"Whether you believe you can or you can't, you are usually right"

-Henry Ford

"CHUCKLE" OF THE MONTH...



John always tries to use up everything he buys to avoid paying the re-stocking fee.

THE WEIRD & WILD **TRIVIA FILE:**

- The Nile River has frozen over at least twice, in 829 A.D. and 1010 A.D.
- Sleeping Beauty's name was Princess Aurora.
- When a school of baby catfish are threatened, their father opens his huge mouth and the youngsters swim inside to hide.
- In one night, the World Trade Center in New York uses more electricity than the entire city of Troy, New York.
- The rush of air produced by a cough moves at a speed approaching 600 miles per hour.
- In the famous Parker Brothers game Monopoly, the space on which a player has the greatest statistical chance of landing is Illinois Avenue.
- About 24 newborn opossums can fit in a teaspoon.
- Tablecloths were originally meant to serve as towels with which guests could wipe their hands and faces after dinner.
- An ant can survive for up to two weeks underwater.
- One has to eat 11 pounds of potatoes to put on 1 pound of weight.
- The Pentagon building in Arlington, Virginia has nearly 68,000 miles of telephone lines.
- It costs more to buy a new car today in the United States than it cost Christopher Columbus to equip and undertake three voyages to and from the New World.

THANK YOU! THANK YOU! THANK YOU!

Thanks to YOU the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you*! **Thank you for your referrals:**

Margaret Burn * Juan Martinez * Jay & Grace Sanders

Carole Olsen * Everett Fuller * Joe & Carol Morrell

Bill & Maureen Krueger * Tom & Mary Militello

Gill & Susie Dickason

HOW TO CHOOSE THE SAFEST BEDROOM FURNITURE FOR YOUR CHILDREN...

Below are 8 pointers you can follow on choosing bedroom furniture that is safe for children. If you don't have children, but have friends or families that do, you may want to pass along this important safety information.

1. Opt for wooden furniture because it is durable enough to withstand an active child. Be sure that the wood will not splinter and the paint is free from toxins.
2. Choose furniture on which the nails and screws are tight and unexposed. Also, be sure that the bolts are made of steel.
3. Look for tight construction, especially in the joints. Even small gaps where two pieces of wood meet could pinch small fingers and toes.
4. Select furniture with rounded edges to lesson any injury from bumps.
5. Chests and dressers should be equipped with automatic drawer stops that will prevent them from coming out and falling on children.
6. Choose beds with removable guardrails to deter falls by small children.
7. Bunk beds should be made of solid wood and have sturdy ladders.
8. Fasten bookcases to the wall to keep them from tipping over.

Source: Young America, children's furniture division of the Stanley Furniture Company.

Are YOU This Month's Trivia Contest Winner?

Guess Who Won The August Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is.....**Michael Logan**. His \$50.00 check is on the way! He was the first to correctly answer this quiz question:

Which Was The First U.S. Service Academy To Admit Women?

- a) West Point (Army) b) Annapolis (Navy/Marines) c) Air Force Academy d) Coast Guard Academy

Ahoy mate, the correct answer is **d) Coast Guard Academy!**

Now, let's cruise on over to this month's trivia challenge...

SEPTEMBER'S MEGA TRIVIA QUESTION!

Trivia is one of the most fun features of the newsletter! I love challenging you with questions that will leave you puzzled and I love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!

As always, YOU have a chance to win EVERY month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to mark@targetwindowdoor.com will be the winner of:

!!! 50.00 CASH !!!

Which One Of The Following Is The Oldest Stadium Still In Use In The NFL?

- a) Lambeau Field b) Soldier Field c) Foxboro Stadium d) Giants Stadium

BACK-TO-SCHOOL TIP: **AVOIDING BACKACHES FROM BACKPACKS...**

According to the *American Occupational Therapy Association*, carrying excessive weight in a backpack can lead to a number health problems in the arms, hands, neck, head, and back. The *AOTA* recommends:

- Selecting a backpack with padded straps.
- Adjusting the straps so that the backpack sits on the hips and pelvic area, and not at the top of the back or below the waist.
- Wearing both straps of the backpack to equalize the weight.
- Keeping the weight of the backpack below 10 percent of your body weight.
- Arranging the heaviest items closest to the pack's back to keep the weight closest to the body.

WELCOME TO NEW CLIENTS!

- ❖ Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. I’d like to welcome you, and wish you **ALL** the best!
- ❖ **Diane Heaviside from Placentia.**
- ❖ **Karl & Esmeralda Hillhouse from Midway City – REPEAT CLIENT!**
- ❖ **Dave & Connie Wetzel from Newbury Park.**
- ❖ **Gordon & Susan Culp from Hacienda Heights.**
- ❖ **Steve & Kathy Asanuma from Torrance.**
- ❖ **Mary Beth Treen from Burbank. (Referred by Everett & Kevin Marie Fuller-Thanks!)**
- ❖ **Shig & Miyo Nakagawa from Whittier. (Referred by Joe & Carol Morrell – Thanks!)**
- ❖ **Ed & Terry Labayna from Burbank.**
- ❖ **Patrick & Claudia O’Neill from Redondo Beach.**
- ❖ **Michael & Alana Schwartz from Oceanside.**
- ❖ **Tony & Mary O’Shea from Granada Hills.**
- ❖ **Donald & Mary McWhortor from Cerritos.**
- ❖ **Eckehard & Beate Kunz from Irvine.**

KEEPING YOUR FAMILY HEALTHY!

The United States Department of Agriculture says it’s not a good idea to reuse zip-sealed plastic bags. Why? It is difficult to clean the bags thoroughly and properly.

Using them to hold different types of food could cause cross-contamination with illness-causing bacteria. To be on the safe side, it’s best to dispose of the used bags and use a fresh one.

HOW TO PROTECT YOURSELF AGAINST TELEMARKETING FRAUD

Telemarketing fraud is steadily on the rise. The American Association of Retired Persons offers the following tips on how to protect yourself and your money from dishonest telemarketers...

- Don't send any money for charges or fees in connection with a "prize" you supposedly won or to improve your chances of winning.
- Don't let a caller pressure you into buying something right away. If it's a legitimate item, the telemarketer won't mind if you want to think about it before making a purchasing decision.
- Never give anyone your bank account number, credit card number, or social security number unless you originate the call.

If you receive a call that sounds suspicious, report it to the attorney general's office, which is listed in the phone book.

QUICK FIXES FOR COMMON CLOTHING STAINS!

Protein stains: to get rid of blood, egg, or gravy stains, soak the garment in cold water for 30 minutes. Do not soak the garment in hot water, as the heat will cook the stains into the fabric. Rub liquid detergent into any remaining stain and launder. For stubborn blood stains, soak the garment in tepid water with an enzyme product like *Wisk*.

Food & grease: if the stain is on a washable garment, simply rub in liquid laundry detergent, wait 10 minutes, and launder in hot water. Chlorine bleach is also a good food stain remover.

Tape, gum, and wax: you'll want to harden the stained surface with ice, and then scrape it with a dull knife. Treat the garment with stain remover and launder. You can also place the garment in the freezer to freeze the stain for easy removal.

Rust: lemon juice or white wine vinegar works well on rust stains. Do not use bleach as this will make the stain worse.

WHAT'S THE BEST FIRE EXTINGUISHER FOR YOUR HOME?

All fire extinguishers are *not* created equal! It's very important that you know which class of extinguisher to have on hand in case of a fire emergency. Using the wrong type of extinguisher can actually make a fire worse.

Let's take a look at the three different classes of fire extinguishers...

Class A – these extinguishers are intended for ordinary fires, such as wood, paper, and cloth. It's best to keep a Class A near your fireplace.

Class B – should be used on flammable liquids, like gasoline, grease, and oil. This class belongs in your kitchen.

Class C – these extinguishers are for use on electrical fires, such as in wiring or fuse boxes. Keep a Class C in your utility room.

A CONSUMER'S GUIDE TO CHOOSING THE PERFECT TUB FOR YOUR HOME...

Trying to pick the perfect tub for your home can be downright frustrating. With hundreds of the shapes, styles, sizes, and colors to choose from, buying a tub can be a little overwhelming.

Even with the standard tub, (32 x 60 inch) you have several materials to choose from that will determine the price, durability, and cleanability.

Now let's take a detailed look at the different tub choices you have...

Plastic: plastic tubs are made from either acrylic or fiberglass. Plastic tubs offer you the most design flexibility because they can be molded into many shapes. These tubs insulate very well keeping bathwater warmer, longer. Plastic tubs are also the lightest tubs, weighing approximately 60-70 pounds. Plastic tubs do not chip easily, but abrasive cleaners will damage the surface.

Of the two different kinds of plastic tubs, acrylic is the better buy. Acrylic is more expensive than fiberglass, but it is more durable, more resistant to fading & staining, and easier to clean and repair.

Enameled steel: these tubs are made from formed steel with an enamel coating. Enameled steel tubs are often priced lower than other types of tubs. Although these tubs can be cheaper, there are a few drawbacks you may want to consider...

The steel will conduct heat, making the water cool more quickly. If you're not careful, the surface can be prone to chipping. These tubs weigh in at around 130 pounds.

Cast iron: though coated with enamel, iron tubs don't chip quite as easily as steel. These tubs have a slightly thicker enamel coating and cast iron making them more durable and resistant to impact.

Cast iron tubs will also keep water warmer for a longer period of time. The biggest draw back, however, is the weight of the tub, which runs anywhere from 350 to 500 pounds.

Cast polymer: typically, these tubs replicate the look of marble, granite, or onyx and are available in a wide array of colors. They are nicely priced too. The biggest problem with cast polymer tubs is that the surface can become brittle and start to crack.

When choosing this type of tub, buy a brand that has been certified by the Cultured Marble Institute or approved by the Institute of Associated Plumbing and Mechanical Officials.

Proprietary composites: these tubs are relatively new on the marketplace. They are made from heavy-gauge steel and a porcelain enamel. They have the benefits of a cast iron tub, but weigh nearly 50% less.

Two good brands you may want to consider are *American Standard Americast* and *Briggs' UltraTuff*.

The price breakdown...

Standard enameled steel tubs start at around \$100 and can go up to \$300. Cast iron tubs are priced between \$80 and \$200. Plastic tubs start at under \$100 and can go to about \$150.

News Of The Bizarre

London, England A taxi driver has found the son he last saw 34 years ago – as a fare in the back of his cab. The chance reunion came when Barry Bagshaw, 61, picked up a fare at a motel near Brighton in southern England. A short time into the journey, the woman accompanying the man in the back spotted the driver's ID and noticed he had the same last name as her boyfriend. His son Colin, 39, who was about to leave the area for good, thought his father was dead even though they lived just streets apart. Barry, who has another son and a daughter, lost touch with his children when his marriage broke down while he was serving in the army in Hong Kong.

Atlanta, GA – An Alabama woman picked the wrong place to take a little snooze. Theresa Moorer, 29, fell asleep on a mattress by a garbage can and woke up in a landfill site in Georgia. Luckily, a worker at the site saw Moorer's leg poking out of a pile of furniture that was due to be crushed by a compactor. Moorer would have been buried under a mountain of rubbish and a thick cover of earth if she hadn't been spotted. Moorer told police she has no recollection of why she crawled in the bin in the first place.

COULD YOU USE \$100.00

In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you.

For your generosity, I thank you. And now, in addition to my gratitude, you'll also get a token of my appreciation!

Here's how it works:

For every referral you send my way that becomes a client, you will receive
\$100.00 Cash!

By referring your friends and neighbors to us, you've helped our business grow. Offering these special rewards is our way of saying, "**thank you, you're the best!**"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

Well friends, that's it for this month! As always, feel free to call me with any questions you may have concerning your home! We'll see you in a few weeks!

Best Personal Regards,

Mark Cherney

P.S. Don't forget to check out my special Referral Sheet on the last page so I can help your friends and family with their window remodeling needs.

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Here's Your Chance To... WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

Your Name: _____

Your Phone: _____

Your Answer (check one): ___(a) ___(b) ___(c) ___(d) ___(e)

And don't forget the:

Referral Reward Program!

Fax To: 818-846-1112

Mail To: 146 W. Cypress Ave Burbank, CA 91502

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

Client Name: _____ **Phone #** _____

Referrals: If you run out of room you can write on the back.

Name _____
Address _____
City, State, Zip _____
Home Phone _____

Name _____
Address _____
City, State, Zip _____
Home Phone _____

Name _____
Address _____
City, State, Zip _____
Home Phone _____

Yes! Feel free to use my name as a reference when you contact the referrals!