

Target Window & Door's Home & Family News!

"News You Can Use Around Your Home"

www.targetwindowdoor.com

800-956-7722

December 2001

INSIDE THE DECEMBER ISSUE:

- \$250 Referral Rewards!!
- How To Choose Best Firewood!
- How To Reduce Bathroom Mold!
- How To Save \$47 On Your Water Bill!

THOUGHT FOR THE MONTH...

"Nothing is so contagious as enthusiasm; it moves stones, it charms brutes. Enthusiasm is the genius of sincerity and truth accomplishes no victories without it"

-Edward Bulwar-Lytton

"CHUCKLE" OF THE MONTH...



I was running out of tiles, so I just spaced out the last few a bit more.

A Special Word...

It's hard to believe, but this is our last issue of *Home & Family News* for 2001! What a year it's been. I truly hope you've enjoyed reading this newsletter as much as I've enjoyed sending it to you.

I just wanted to take a minute to thank you for all the support you've given me this year. It's because of you that we had such a great year! I couldn't have done it without you!

It's been a wonderful experience to meet such good people and make such great friends. I truly value our relationship together and I look forward to continuing it for many, many years to come.

I wish you and your family all the best as we round out 2001 and move together into 2002!

Best Regards,

Mark Cherney

Olde Thyme Christmas Riddles

Riddle #1... two fathers and two sons have unwrapped three gifts. Yet each of them has only one gift. Why?

Riddle #2... What do you have in December that you don't have in any other month?

Look for the answers on page 2!

THANK YOU! THANK YOU! THANK YOU!

Thanks to **YOU** the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you*! **Thank you for your referrals:**

Tony & Joy Garfold ** Robert & Sara Gibbons

Jeff & Karen Wright ** Frank Carranza

Louise Olson

HOW TO USE A CUCUMBER TO SAVE \$25.00!

Do you have any unwanted guests lurking in your cupboards, underneath your kitchen appliances, and in other dark places? I'm talking about... cockroaches!

Instead of spending the typical \$25 to have an exterminator spray potentially harmful chemicals into your home, you can go "au natural" and send those roaches packing with **cucumber slices!**

According to scientific studies, cucumbers contain a special chemical component that's been found to chase away cockroaches.

All you need to do is slice up a cucumber and place the slices in your cupboards, dark and damp spots, and other areas around your home. That's all there is to it!

THE FIRST 3 THINGS YOU SHOULD DO IF YOUR PURSE OR WALLET IS STOLEN!

If your purse or wallet is stolen, there are three immediate steps you should take to prevent fraud and stolen funds. First, cancel all credit *and* debit cards right away.

Second, contact the three national credit-reporting agencies to have them put a **fraud alert** on your credit file. The three major agencies are: Equifax – (800) 525-6285, Experian – (888) 397-3742 and TransUnion – (800) 680-7289.

Lastly, you'll want to report the theft to the Social Security Administration's Fraud Line at (800) 269-0271.

If you neglect to report the theft to these agencies, the thief could apply for and get new credit in your name! That's one headache you could certainly do without!

ANSWERS TO RIDDLES...

Riddle #1 – They are grandfather, father, and son.

Riddle # 2 – The letter "D".

Are YOU This Month's Trivia Contest Winner?

Guess Who Won The November Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is.....**Suzanne Kittell**. Her \$50.00 check is on the way! She was the first to correctly answer this quiz question:

In What Year Was The First Nobel Peace Prize Awarded?

a) 1913 b) 1901 c) 1898 d) 1925 e) 1791

Unfortunately, the reward for the correct answer is not a Nobel Prize... but if you knew the correct answer was **b) 1901**, you're a winner nonetheless!

Had a little trouble with that one? No problem... here's another chance to win...!

DECEMBER'S MEGA TRIVIA QUESTION!

Trivia is one of the most fun features of the newsletter! I love challenging you with questions that will leave you puzzled and I love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!

As always, YOU have a chance to win EVERY month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to mark@targetwindowdoor.com will be the winner of:

!!! 50.00 CASH !!!

Which Country Was The Real Saint Nicholas From?

a) Russia b) Italy c) Netherlands d) Turkey e) Finland

5 AMAZING USES FOR FABRIC SHEETS...

- ❖ **TV screen:** Wipe your TV screen with a used sheet to keep the dust from resettling.
- ❖ **Suitcases:** Place a sheet in your suitcases to keep them from smelling musty.
- ❖ **Wastebaskets:** Toss a sheet in the bottom of your trashcan to help eliminate odors.
- ❖ **Cat or dog hair:** The sheets will magnetically collect dog and cat hair on floors and furniture.
- ❖ **Shoes:** Stick a sheet in each shoe overnight and they will smell great in the morning!

WELCOME TO NEW CLIENTS!

Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. I’d like to welcome you, and wish you **ALL** the best!

- ❖ **Dale & Jackie Cochran from Alhambra.**
- ❖ **Robert Davis from Claremont.**
- ❖ **Gil & Yolanda Ledesma from Cerritos.**
- ❖ **Salvador & Conchita Cabrillo from Los Angeles – REPEAT CLIENT!!**
- ❖ **Rodger & Karyl McNeill from Camarillo.**
- ❖ **Patty Dewet from Ontario.**
- ❖ **Andrew Parleto from Los Angeles – REPEAT CLIENT!!**
- ❖ **Chris Krastman & Eileen Mueller from Simi Valley.**
- ❖ **Mark & Joanna Schiavone from Westminster.**
- ❖ **Corrine Woo from Rowland Heights.**
- ❖ **Rosie Jiles from Los Angeles.**
- ❖ **James & Nora Igual from Los Angeles.**
- ❖ **Steve & Carol Campion from Simi Valley.**

THIS COMMON HOUSEHOLD APPLIANCE **CAUSES 15,000 FIRES A YEAR...**

Unknown to most families, clothes dryers cause 15,000 fires a year and \$75 million in property damage.

What's the major cause? The major cause of these fires is blocked lint traps. The best defense you can take against a dryer fire is to clean the lint filter after every use.

You'll also want to vacuum lint from the exhaust vent on a regular basis. Make sure that the exhaust vent pipe is not restricted and that the outdoor vent flap is open while the dryer is in operation.

Do not leave your dryer running when you are out of the house or sleeping. Be sure to have your dryer maintained according to the manufacturer's recommendations.

DO THIS & SAVE \$47 A YEAR ON YOUR WATER HEATING BILL!

To help cut costs on your water heat, the best thing you can do is install a water heater insulating jacket. Every water heater loses heat through its sides. By wrapping your water heater with an insulating jacket, you can save \$47 per year on your water heating bill.

You can get an insulating jacket at any home improvement store. Be sure to follow the manufacturer's instructions when you install the jacket. It's easy to install and you can start saving money right away!

For additional savings... set your water heater temperature at 120 degrees, instead of 140 degrees. 120 degrees is a satisfactory setting and by reducing the water temperature, you can save an additional \$45 a year!

THE WEIRD & WILD TRIVIA FILE:

- ⇒ The Tuna Club in southern California is the oldest fishing club in the country.
- ⇒ On October 17, 1949, Northwest Airlines became the first airlines in the U.S. to serve alcoholic beverages in flight.
- ⇒ There are over 7,000 varieties of apples grown in the world.
- ⇒ Giraffes are the only animals born with horns.
- ⇒ Since 1978, at least 37 people have died from shaking vending machines in an attempt to get free merchandise.
- ⇒ Every hour, nearly 12,500 puppies are born in the U.S.
- ⇒ Worker ants are always female.
- ⇒ The word "tip," meaning a gratuity, was originally an acronym standing for "To Insure Promptness."
- ⇒ According to the head chef at the United Nations, the president of Iceland eats fish every day for lunch.
- ⇒ The thumbnail grows the slowest; the middle nail grows the fastest.
- ⇒ The first razor with disposable blades was patented by King Camp Gillette.
- ⇒ The first advertisement printed in English in 1477 offered a prayer book.
- ⇒ Honeybees navigate using the sun as a compass.
- ⇒ Chicago has actually been rated as only the 16th breeziest city in America.
- ⇒ The first foreign monarch to patent an invention in the U.S. was King Hassan II of Morocco.
- ⇒ Alaska has the longest coastline in the U.S.
- ⇒ Lettuce is a member of the sunflower family.
- ⇒ Ritz crackers were introduced by National Biscuit Company in 1933.

2 SIMPLE WAYS TO REDUCE HARMFUL BATHROOM MOLD!

Most folks aren't aware of this, but bathroom mold can cause a host of sinus and respiratory illnesses.

To help prevent mold from forming, you'll want to leave your shower door/curtain open when it is not in use. Also, you'll want to run the exhaust fan while showering and for 15 minutes after showering is over. For added protection, you can squeeze excess water from the tub and walls.

A TIMELY GUIDE ON HOW TO CHOOSE THE BEST FIREWOOD!

A crackling fire on a chilly evening will go a long way to warm the heart and soul. Fires also provide a cozy place for friends and family to gather, especially during the holidays. You can use this handy guide to help you pick the best wood for your fireplace.

Types of firewood... in general, oak is one of the most popular firewoods. There are many different oak varieties available. Oak is long burning, usually lasting 1 to 1 1/2 hours per log. It's slightly higher priced than other woods, but it smells nice, splits easy, and lasts long. Other popular wood burning alternatives would be: ash, beech, birch, dogwood, elm, hickory, maple, pinion pine, pine, pecan, mesquite, and juniper.

The key to good firewood... the wood's moisture content is one of the key factors for a successful burn, so be sure the firewood has been properly dried. Quality firewood dealers will dry their wood for 12-15 months before selling it. Buying wood from the supermarket will most likely leave you with firewood that's only been dried for 3 months. Supermarket wood is sold wet and will pop and split when burned. The trick is to know your dealer. By calling the National Chimney Sweep Guild at (317) 871-0030, you can get quality references for firewood dealers in your area.

How firewood is measured... firewood should be sold by the cord or increments of a cord. Beware of folks selling firewood by the "truckload". A cord is a measurement of neatly stacked and rowed firewood that equals 128 cubic feet. The stack measures four-feet tall by four-feet wide by eight-feet long. A good dealer will have increments from an eighth of a cord on up.

Storing your firewood... to get the most out of your firewood, you'll want to store it outside on a rack. Keep the firewood off the ground to prevent rotting. Properly stored firewood can easily last up to a year.

DID YOU KNOW...?

Did you know that it is impossible to catch a common cold at the North Pole? That's right! You can't catch a cold or the flu while outdoors at the North Pole in winter. That's because winter temperatures there are so low, no known disease-causing microorganism can survive in the frigid weather!

News Of The Bizarre

Port St. Lucie, FL – James Lundy III made a lot of "cents" the day he paid his \$1,050 traffic fine. Lundy, 26, apparently felt so "abused by the system" and unfairly treated during a traffic stop that he decided to pay his fine with 105,000 pennies. Officials say it took Lundy several trips to carry in 17 cloth sacks full of coins into the St. Lucie County courthouse. Lundy, who reportedly has an extensive history of traffic violations, was ticketed for traveling 53 mph in a 35 mph speed zone and having expired tags. Each ticket carried a \$525 fine, amounts he called "ridiculous." Court officials had no choice but to accept the payment.

Macon, GA – Glenn Matthews committed the perfect crimes: he robbed three banks in Macon, Georgia, between December 1999 and January 2001 and got away with them. Until he told on himself, that is. The 43-year-old Georgian performed at the Macon Comedy Cafe in front of 300 people and told them he was the town's so-called "bicycle bandit." He named himself this after explaining the choice of getaway

vehicle he used in the robberies. Though the audience laughed at the confession and thought it was all part of the act, club owner Mike Smith, a former police officer, knew Matthews was serious. "The audience really burst out laughing. I knew the guy was serious, said Smith." Matthews was arrested shortly thereafter.

AN EASY ENERGY SAVINGS...

If you have Venetian blinds, did you know that the direction of the blinds can directly affect heat and energy loss? Believe it or not, there is a right way and a wrong way to slant the blinds during the colder months.

During the cold months, when your Venetian blinds are closed, the slats should be slanted from indoors to outdoors (up). Slanting the blinds this way will trap the cool air between the window and the blinds and will keep the cold air from entering your room. Also, make sure the blinds are fully lowered so they touch the windowsill.

LIFE SAVING TIP FROM FIREMEN & PARAMEDICS!

One of the biggest complaints from firemen and paramedics is that they cannot see the street addresses of the homes they are responding to! Rescue officials say that *most* addresses are hard to read or impossible to find.

Solution: Use large, reflective letter and number characters to denote your address. Make sure your address is easily read from the center of the street, at night and during poor visibility! This will help ensure that rescue officials are able to find you.

COULD YOU USE ~~\$100.00~~ \$250.00

In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you. For your generosity, I thank you. And now, in addition to my gratitude, you'll also get a token of my appreciation!

NOTE Reward has increased to \$250.00 if received between December 15, 2000 to February 1, 2001!

Here's how it works:

For every referral you send my way that becomes a client, you will receive

~~\$100.00 Cash!~~ **\$250.00 Cash!**

By referring your friends and neighbors to us, you've helped our business grow. Offering these special rewards is our way of saying, "**thank you, you're the best!**"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

Well friends, that's it for this month! As always, feel free to call me with any questions you may have concerning your home! We'll see you in a few weeks!

Best Personal Regards,

Mark Cherney

P.S. Don't forget to check out my special Referral Sheet on the last page so I can help your friends and family with their window remodeling needs.

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Here's Your Chance To... WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

Your Name: _____

Your Phone: _____

Your Answer (check one): ___(a) ___(b) ___(c) ___(d) ___(e)

And don't forget the:

Referral Reward Program!

Fax To: 818-846-1112

Mail To: 146 W. Cypress Ave Burbank, CA 91502

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

Client Name: _____ Phone # _____

Referrals: If you run out of room you can write on the back.

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Yes! Feel free to use my name as a reference when you contact the referrals!