

THANK YOU! THANK YOU! THANK YOU!

Thanks to YOU the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you*! **Thank you for your referrals:**

**** Sam & Geri Heller ** Edward & Diane Rodriguez ****

**** Laurel Fisher & Elizabeth French ** Elie Sarraf ****

**** Joel & Shirley Feinblatt ** Jim Meyer ****

**** Bill Hafner ** Harold ****

HOW TO CHOOSE THE PERFECT AREA RUGS FOR YOUR HOME

When done right, area rugs can add a nice touch to any home. They're great for bringing furniture groupings together, making rooms look more appealing, adding a "warm" feeling to a room, and hiding unattractive carpet. Knowing how to choose the right area rug is the key! Let's take a look at your options...

Room-size rugs – If you're considering an area rug for a larger room, the first thing you'll want to do is measure the room. After you've measured, subtract three to four feet from the length and width. Using that measurement, find an area rug that fits closest to those dimensions. The trick here is to have a border of flooring showing around the area rug.

Dining room rugs – Measure your dining room table. Using those measurements, find a rug that is four feet longer and wider than your table. Do this to be sure the rug extends beyond the chairs when they are pulled away from the table.

Hallway runners – Typically, a hallway runner should be four to six inches narrower and foot to foot and a half shorter than the hallway.

Scatter rugs – These types of area rugs work great for small spaces like in front of a door, in a bathroom, next to a bed, in front of a fireplace, etc. You can even place a scatter rug in a walk-in closet for more appeal!

WHEN REDUCED FAT ISN'T THE HEALTHIEST CHOICE

You may find this hard to believe, but reduced-fat peanut butter isn't as healthy as regular peanut butter.

The reduced-fat variety contains less monounsaturated fat than regular peanut butter. Monounsaturated fat is great for your heart and may actually help reduce the risk of heart attack.

To call their product "reduced-fat", major food companies replace the fat with additional sugar. So you end up with just as many calories eating reduced-fat peanut butter as you do eating regular peanut butter but without the benefit for your heart.

Are YOU This Month's Trivia Contest Winner?

Guess Who Won The January's Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is Mary Militello. Her \$50.00 check is on the way! She was the first to correctly answer this quiz question:

The duffel bag got its name from the town of Duffel in what country?

(a) Denmark (b) Belgium (c) Sweden (d) Germany (e) Philippines

If weird trivia is your "bag," you probably would have known that the duffel bag got its start in a little town in Belgium.

And you thought Belgium was only famous for their waffles!

FEBRUARY'S MEGA TRIVIA QUESTION!

Trivia is one of the most fun features of our newsletter! We love challenging you with questions that will leave you puzzled and we love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!

As always, YOU have a chance to win EVERY month! The first correct answer faxed to 818-846-1112, mailed to 146 W. Cypress Ave. Burbank, CA 91502 or emailed to mari@targetwindowdoor.com will be the winner of:

!!! 50.00 CASH !!!

Charles Alderton created the soft drink "Dr. Pepper". What was his profession?

(a) Pharmacist (b) Physicist (c) Lawyer (d) Auto Mechanic (e) Airline Pilot

HERE ARE 4 WAYS TO SLASH YOUR WATER BILL!

Did you know that the average person uses nearly 100 gallons of water per day? Follow these tips and you'll see a welcome drop on your water bill...

- ✓ Reduce shower time. Decreasing your shower time by five minutes could save you up to fifty gallons of water.
- ✓ Replace showerhead. Get rid of that old showerhead and replace it with a new low-flow showerhead. You could save up to two gallons per minute!
- ✓ Outdoor water use. Instead of cleaning your patio or driveway with a garden hose, use a broom instead.
- ✓ Cleaning fruits and veggies. Don't clean your fruits and vegetables under running water. Rather, fill a bowl with water and clean them in the bowl. When you are done, simply rinse them off.

WELCOME TO NEW CLIENTS!

Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. We’d like to welcome you, and wish you **ALL** the best!

- ❖ **Frank & Kathleen Petullo from Garden Grove.**
- ❖ **Juanita Cuenca from Norco.**
- ❖ **Dottie Frey from Costa Mesa**
(Referred by Sam & Geri Heller – **THANKS!!**)
- ❖ **Angus & Dale Lorenzen from Rancho Palos Verdes – REPEAT CLIENT!!**
- ❖ **Bruce Baker & Leland Green from Woodland Hills.**
- ❖ **Wayne & Ana McDonald from Los Angeles.**
(Referred by Laurel Fisher & Elizabeth French – **THANKS!!**)
- ❖ **Tammy Raiton from Whittier.**
- ❖ **Armida Ramos from Whittier.**
(Referred by Edward & Diana Rodriguez – **THANKS!!**)
- ❖ **Eckehard & Beate Kunz from Irvine – REPEAT CLIENT!!**
- ❖ **Sandra L. Meekins from Riverside.**
- ❖ **Paul Miller from Los Angeles.**
(Referred by Harold – **THANKS!!**)

THANK YOU FOR YOUR KIND WORDS.....

WE LOVE OUR NEW WINDOWS!!! BOTH TOM AND I ARE SO HAPPY WITH OUR NEW WINDOWS! I STOOD WATCHING AS THE INSTALLATION CREW WORKED TOGETHER LIKE CHAMPIONS. WHAT A CREW! OUR HOUSE LOOKS LIKE NEW. THE WINDOWS ARE BEAUTIFUL. WANTING TO THANK YOU FOR ALL YOUR SERVICE, **SENDING OUT MY REFERRALS!!!!**

CAROLINE BURKE - VENTURA

THE WEIRD & WILD TRIVIA FILE

- Geese fly in a V-formation to save energy. A goose's wings churn the air, leaving behind an air current and making it easier for trailing geese to fly.
- Miami Beach pharmacist, Benjamin Green, invented the first suntan cream by cooking cocoa butter in a granite coffee pot on his wife's stove.
- A ten-gallon hat holds less than a gallon of liquid.
- Lombard Street is London's equivalent of New York's Wall Street.
- The only dog to ever appear in a Shakespearean play was Crab in "The Two Gentlemen of Verona."
- Florence, Italy was the first city to mint its own gold coins in 1252.
- Eskimos have more than twenty words to describe snow.
- Americans eat an average of 18 pounds of fresh apples each year. The most popular variety in the United States is the Red Delicious.
- Benjamin Franklin slept in four beds every night. He had a theory that a warm bed sapped a man's vitality.
- The first hurricane given a male name was "Bob," in July 1979.
- James Monroe was the first heavy-drinking U.S. president as well as the first presidential college dropout.
- A stingray never actually sees the food it eats because its eyes are on top of its head and its mouth and nostrils are on the bottom.
- An elephant may consume 500 pounds of hay and 60 gallons of water in a single day.
- Women blink nearly twice as much as men.

NEWS OF THE BIZARRE

Detroit, MI – A woman at a Rolling Stones concert in Detroit recognized someone in the audience – District Judge Thomas Gilbert of Traverse City. The woman reported him to authorities because of what he was doing at the concert. “She was concerned because she saw the judge smoking an illegal narcotic,” said Chief District Judge Michael Haley. Gilbert admitted to the act. “He’s full of shame and regret and is on indefinite voluntary leave from the bench,” Haley says.

San Francisco, CA – Allegedly drunk, 37 year old Scott Alan Beane set a new standard for criminals when he left a resume and receipt with his name on it at a bank he robbed. Police officers found Beane because the resume listed his previous address. He has since been charged with robbing four banks and stealing over \$13,000. At one robbery, he left a Western Union money-transfer receipt with his name on it. His luck finally ran out during the following bank robbery when he actually left his resume behind. Lt. Bruce Marovich of the San Francisco police told the Chronicle, “Here’s the story – you shouldn’t drink or take drugs and drive. You shouldn’t rob banks and do the same thing. That’s what he was doing.”

HOW TO REMOVE CORK PIECES FROM A BOTTLE OF WINE...

It even happens to the best of us... if you run into this predicament, simply insert a long plastic drinking straw into the bottle over the cork crumb, hold your finger over the end of the straw and lift out the piece of cork.

GET A \$24,000 TAX BREAK FOR DRIVING AN SUV

There's a nifty little loophole in federal tax law right now that gives SUV and truck owners an incredible tax break.

Many years ago, laws were established preventing business owners from buying luxury vehicles and writing them off their taxes. Those laws contained one little-known exception.

When the laws were enacted, light trucks designed for construction or farm use were exempt. Back then, luxury sport utility vehicles didn't exist. But today, these SUVs are considered to be trucks and qualify for favorable tax consideration. To make things even easier for SUV drivers, Congress passed some new tax breaks after September 11 to encourage businesses to build new factories and buy new equipment.

A provision in those breaks makes it possible for people who own their own business or who are self-employed to get an SUV for next to nothing.

Want a good example? Recently, a Detroit man bought a \$47,000 Ford Excursion, but he was able to deduct \$32,000 of that off of his taxes.

If he had purchased a passenger car, he would have had a much smaller deduction. News of this break is spreading fast and people are jumping on the bandwagon.

It's important to note that not all SUV's qualify. Even more importantly, before you attempt a tax deduction, consult with your CPA or tax professional to make sure you qualify and that you're following the law.

Here's a partial list of some of the thirty-eight vehicles that qualify for the tax break:

- BMW X5
- Cadillac Escalade
- Chevy Astro, Suburban, Silverado, Tahoe
- Dodge Durango, Ram 2500, Ram 3500
- Ford Excursion, Expedition, F250, F350
- GMC Yukon, GMC Sierra, Savana, Safari
- Land Rover Discover, Range Rover
- Lincoln Navigator, Blackwood
- Mercedes ML 320, Mercedes ML 500
- Toyota Land Cruiser, Sequoia, Tundra

TEST YOUR TOILET FOR LEAKS

A leaky toilet could cost you big bucks on your water bill and cause a potential nightmare in your bathroom. Even if there's no physical evidence of a leak, you'd be well-served to do this simple check.

To perform the leak test, put ten drops of food coloring in your toilet tank. If you have a leak, the dye will appear in the toilet bowl within ten minutes. If this test proves positive, you may want to consider calling a professional to repair the leak before it gets worse.

CREATE YOUR OWN SELF-WATERING SYSTEM FOR HOUSEHOLD PLANTS

Plan on being out of the house for a few days? If so, you won't need to call a friend or neighbor to water your indoor plants because we're going to show you how to set up your own self-watering system! All you need is water and a wick...

First, fill a container with water. Then cut a piece of nylon clothesline long enough to connect your container of water to your plant.

Before you leave, soak the wick for thirty minutes. Next, water your plant thoroughly and let it drain. Put one end of the wet rope into the container. Take the other end and push it about a third of the way into the plant's soil.

Now raise the water container onto an inverted pot or another platform. The container must be higher than the pot so gravity can do its job and supply your plant with water.

For larger plants, you can use more than one wick. Just be sure to space them evenly throughout the pot.

COULD YOU USE \$100.00

In the past, many of you have graciously referred your friends and neighbors our way. And for that, we thank you. For your generosity, thank you. And now, in addition to our gratitude, you'll also get a token of our appreciation!

Here's how it works:

For every referral you send our way that becomes a client, you will receive

\$100.00 CASH!!

By referring your friends and neighbors to us, you've helped our business grow. Offering these special rewards is our way of saying, "**thank you, you're the best!**"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

Well friends, that's it for this month! As always, feel free to call us with any questions you may have concerning your home! We'll see you in a few weeks!

Thanks from all of us,

Target Window & Door, Inc.

P.S. Don't forget to check out our special Referral Sheet on the last page so we can help your friends and family with their window remodeling needs.

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Here's Your Chance To...

WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

Your Name: _____

Your Phone: _____

Your Answer (check one): ___(a) ___(b) ___(c) ___(d) ___(e)

And don't forget the:

Referral Reward Program!

Fax To: 818-846-1112 Mail To: 146 W. Cypress Ave Burbank, CA 91502

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

Client Name: _____ Phone # _____

Referrals: If you run out of room you can write on the back.

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Name _____

Address _____

City, State, Zip _____

Home Phone _____

Yes! Feel free to use my name as a reference when you contact the referrals!