

# Target Window & Door's Home & Family News!

*"News You Can Use Around Your Home"*

[www.targetwindowdoor.com](http://www.targetwindowdoor.com)

800-956-7722

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## INSIDE THE MARCH ISSUE:

- Handy Home Repair Tip – How To Fix A Loose Door Hinge!
- How To Choose The Best Furnace Filter For Your Home!
- Save An Extra 7% On Your Energy Bill This Month...!
- New! Save 30% To 70% On Prescription Medicine!

## THOUGHT FOR THE MONTH...

"Children are the living messages we send to a time we will not see."

-John W. Whitehead

## "CHUCKLE OF THE MONTH"



## CONSUMER TAX ALERT!

Here's a timely tax tip... When filing your taxes, steer clear of so-called "instant refunds." These instant refunds are really just short-term loans usually at very high interest rates. To get your refund the fastest, file your tax return electronically and have your refund deposited directly into your bank account.

## PISCES

*February 20<sup>th</sup> to March 20<sup>th</sup>*

*Character traits* – imaginative, compassionate, selfless, and intuitive.

*Famous Pisces* – George Frederick Handel, Elizabeth Taylor, Cindy Crawford, Kurt Cobain

## MARCH'S CELEBRITY BIRTHDAYS...

- Author John Irving – Mar 2, 1942
- Singer James Taylor – Mar 12, 1948
- Comedian Billy Crystal – Mar 14, 1947
- Director Carl Reiner – Mar 20, 1922
- TV Host Rosie O'Donnell – Mar 21, 1962
- Actor Martin Short – Mar 26, 1950
- Fashion Designer Liz Claiborne – Mar 31, 1929

# THANK YOU! THANK YOU! THANK YOU!

Thanks to **YOU** the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you*! **Thank you for your referrals:**

**Brad & Stephanie Minami \*\* Steve & Carol Campion**

**Catherine Hamm \*\* Doug Shaw \*\* Floyd & Karen Henke**

**John & Colleen Dilloughery \*\* Vern Meurer**

**Phillip & Jackie Farr \*\* Gordon & Susan Culp**

**Ken & Lynne Secret \*\* Craig Yeaton**

## **WANT TO SAVE 30%-70%** **ON PRESCRIPTION MEDICINE?**

Let's face it, the cost of prescription medicine can be outrageous! If you or someone you know has a refillable prescription medicine need, you'll want to pay special attention to this amazing breakthrough article... Instead of getting your medicine filled at the local pharmacy and paying those high prices, you can now get the same medicine, deeply discounted from Canada. Yes, Canada. Here's how it works...

You go online to **[www.canadameds.com](http://www.canadameds.com)** and fill out a medical history form to open your account. Then, when your doctor gives you a prescription, you fax it or mail it to Canadameds. Canadameds then has a Canadian doctor review the prescription to see if it's medically necessary. It costs about \$6 per prescription for this review. If everything checks out, they send you your medicine. It's really that simple.

Canadameds says it takes about two to four weeks for the drugs to be delivered. In Canada, the government has a cap on prescription prices. That's why the very same drugs we buy here are so much cheaper across the border.

Here's an example... Prilosec is one of the most widely prescribed drugs for stomach ailments. At local pharmacies it costs about \$65 for a typical two week supply of 20 milligrams. At Canadameds it costs about \$23. Lipitor is one of the most popular drugs for high cholesterol. For a typical three month supply of 10 milligrams of Lipitor, it costs about \$188 here. At Canadameds, the cost is \$112.

To find out more about how to "Pay Less for Prescriptions" visit [Canadameds.com](http://Canadameds.com) or call Canadameds directly between the hours of 9 a.m. and 10 p.m. at 1-877-542-3330.

# Are YOU This Month's Trivia Contest Winner?

## Guess Who Won The February Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is Mike DesRosiers.... His \$50.00 check is on the way! He was the first to correctly answer this quiz question:

### Which Artist Was Awarded The First Ever Gold Record?

- a) Benny Goodman b) Frank Sinatra c) Glen Miller d) Duke Ellington e) Elvis Presley

Late in 1941, the Glenn Miller Orchestra performed the song "Chattanooga Choo Choo" in the movie *Sun Valley Serenade*. In less than three months, more than one million copies of the record were sold. On Feb. 10, 1942 the music company surprised Miller during a live radio broadcast with a "gold record." It was the first gold record ever awarded to a recording artist.

## MARCH'S MEGA TRIVIA QUESTION!

Trivia is one of the most fun features of the newsletter! I love challenging you with questions that will leave you puzzled and I love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!

As always, YOU have a chance to win EVERY month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to **mark@targetwindowdoor.com** will be the winner of:

**!!! 50.00 CASH !!!**

### Which Is The Largest Roman Catholic Cathedral In The United States?

- a) St. Patrick's Cathedral b) St. James Cathedral  
c) Cathedral Of St. Louis d) Cathedral Of Saint Paul

## ARE YOU SPENDING AN EXTRA 7% ON YOUR ENERGY BILL?

Did you know that some appliances and electronics use electricity even after they've been turned off? Cable boxes that communicate with satellites, cell phone battery chargers, clocks in VCR's, computers, coffeepot timers, and other home appliances use 7% of your home's electricity. If you don't need to use a household appliance, pull the plug and save some energy and money!

# **WELCOME TO NEW CLIENTS!**

Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. I’d like to welcome you, and wish you **ALL** the best!

- ❖ **David & Patricia Cisneros from Whittier – Repeat Client!!**
- ❖ **John & Lynn Riperti from Long Beach.**
- ❖ **Jose & Erika Hernandez from West Covina.**
- ❖ **Paul Smith from Los Angeles – Repeat Client!!**
- ❖ **Robert Welch from Burbank.**
- ❖ **Pete Pedicino from Simi Valley**
- ❖ **Rita Golden from Corona  
(Referred by Phillip & Jackie Farr – Thanks!!!)**
- ❖ **Cliff & Linda Hollaway from Covina**
- ❖ **Nancy Young from Corona  
(Referred by Phillip & Jackie Farr – Thanks!!!)**
- ❖ **Frances Bieda from Whittier – Repeat Client!!**
- ❖ **Richard & Yolanda Martinez from Pico Rivera**
- ❖ **Max & Tova Cohen from Newport Beach**
- ❖ **Becky Miller from Chino**
- ❖ **Cathy Noonan from Moorpark**

## **THANK YOU FOR YOUR KIND WORDS.....**

The excellent Craftsmanship & Finishing Detail around the interior and exterior of our new windows is a quality we have not seen on other companies installations.

**George & Sue Pineda of Whittier**

## WEIRD & WILD TRIVIA:

- A googol is a 1 followed by 100 zeros. The name is said to have come from the nine-year old nephew of the American mathematician, Edward Kasner.
- The first black and white motion picture to be digitally converted to color was "Yankee Doodle Dandy".
- About 60 percent of all American babies are named after close relatives.
- There are more than 15,000 different varieties of rice.
- The name Marcia is from the Latin for "warlike."
- The chameleon has a tongue that is 1.5 times the length of its body.
- Electrical hearing aids were invented in 1901 by Miller R. Hutchinson.
- The Harlem Globetrotters once played before an audience of one. In 1931 Pope Pius XI was the lone spectator.
- The thumbnail grows the slowest; the middle nail grows the fastest.
- Australia's box jelly is the world's most dangerous jellyfish.
- The first female athlete to appear in a Wheaties "Breakfast of Champions" television commercial was Mary Lou Retton.
- The United States produces the world's largest crop of soybeans.
- Americans spend more money on dog food every year than they spend on baby food.
- It takes an average of 345 squirts to yield a gallon of milk from a cow's udder.
- The pupil of the eye expands as much as 45 percent when a person looks at something pleasing.
- In the kingdom of Bhutan, all citizens officially become a year older on New Year's Day.

## HOW LONG YOU SHOULD KEEP YOUR PERSONAL RECORDS?

The Consumer Credit Counseling Service of Chicago offers the following advice on how long you should keep your tax and financial records...

***Tax Records:*** Seven years.

***IRA Contributions:*** Permanently.

***Retirement/savings plan statements:*** Keep the quarterly statements until you receive the annual summary. Once you've verified that all of the information is correct, you can discard the quarterlies. Be sure to keep the annual summaries until you retire or close the account.

***Bank records:*** Keep checks related to your taxes, business expenses, housing and mortgage payments. You can discard records that have no long-term importance.

***Bills:*** Keep bills for big purchases such as jewelry, rugs, appliances, cars, and furniture in an insurance file for proof of their value in the event of loss or damage.

***Paycheck stubs:*** Keep your paycheck stubs throughout the year to verify them against your annual W-2 form. If everything matches, you can discard the stubs.

***Housing:*** Keep all records of the purchase price and the costs of permanent improvements, such as remodeling work. These can be deducted from your resale price, thus potentially lowering your capital gains tax.

## USE THIS TO FIX A LOOSE DOOR HINGE...

If you have a loose door hinge and aren't quite sure how to fix it, you can solve the problem with a golf tee... First, unscrew the loose door hinge. Next, squirt wood glue onto the golf tee. Then, tap the golf tee into the stripped door hinge hole until it is tight. Let the glue dry for one hour. Using a utility knife cut the golf tee flush with the doorframe. Finally, screw the hinge back into place. Fix one hinge at a time so you don't have to remove the whole door!

## DO YOU HAVE THE MOST EFFICIENT FURNACE FILTER IN YOUR HOME?

In the past, we've talked about the importance of changing your furnace filter. A trip to your local home improvement store will literally provide you with a dozen different furnace filters to choose from – ranging in price from 49 cents to 15 dollars! How do you know which one is right for your home? Before we get into the “nitty-gritty,” I want to dispel a common myth... a furnace filter is not just designed to clean the air in your home, it's also designed to protect the furnace equipment and reduce wear and tear.

The other reason to keep your furnace filter clean is your health. A study done by the Mayo Clinic in 1999 found that mold is the culprit in most chronic sinus infections. Dust, pet dander, and other pollutants can aggravate health problems.

A special filter rating system, called MERV (Minimum Efficiency Reporting Value) has been devised to help consumers choose the most efficient filter. The MERV shown on packaging of most filters is based on the filter's ability to capture particles larger than one micron. The values range from one to twelve. A one rating captures the least amount of particles and a twelve rating captures the most.

Filters are rated when they are new. As they accumulate particles, the spaces between the fibers in the filter become smaller, allowing them to trap progressively smaller particles. Generally, a furnace filter should be changed every three months. Factors that may shorten the life of a filter are dirty ducts, construction, the presence of pets and smokers.

### **Choosing a filter...**

The least expensive and least efficient filters use a fiberglass or cellulose pad, held in a cardboard frame. These filters will not remove fine particles that can cause allergic reactions. The next level of efficiency is a washable/reusable filter. These filters have a metal frame and can be washed with a hose and reinstalled. These filters should be washed monthly and can last between three and five years.

The pleated polyester filter provides more filtering capacity. Many are made with fibers that have a permanent electrostatic charge to attract small particles. In most situations, these filters will last three months. When it comes time to change your furnace filter, consider the options, check the MERV rating, and choose the best filter for your home.

## SAVE ON CAR INSURANCE!

You can save on car insurance for new drivers. Unknown to a lot of folks, students with a grade average of B and higher may qualify for a 10% to 20% discount. So you really can tell your kids that it “pays” to get good grades.

The insurer will need a copy of the student's report card. For even better rates, purchase car and home insurance from the same company.

## NEWS OF THE BIZARRE

**Lowell, MA** – “Checkout-line-rage” has officially reached new levels. One too many items brought to an express lane caused a customer to snap. When a 51-year-old woman accidentally bought 13 items in a 12 items or fewer checkout lane, the lady behind her could no longer contain herself. She attacked the shopper outside the store and kicked and punched her. She has since been charged with assault.

**Trelew, Argentina** - Police stopped a man and his daughter because he was driving erratically. Imagine their surprise when they realized he was blind! He was driving through town with the help of his 13-year-old daughter! Police say that she turned the steering wheel while he changed gears, accelerated and braked according to her instructions. Even more surprisingly, the man had a valid driver’s license. Apparently his diabetes had recently caused him to lose his vision but he “saw” no reason to stop driving.

## COULD YOU USE \$100.00

In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you. For your generosity, I thank you. And now, in addition to my gratitude, you’ll also get a token of my appreciation!

### **Here’s how it works:**

For every referral you send my way that becomes a client, you will receive  
**\$100.00 Cash!**

By referring your friends and neighbors to us, you’ve helped our business grow. Offering these special rewards is our way of saying, “**thank you, you’re the best!**”

Without you, we couldn’t do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That’s all there is to it!

Well friends, that’s it for this month! As always, feel free to call me with any questions you may have concerning your home! We’ll see you in a few weeks!

Best Personal Regards,

Mark Cherney

P.S. Don’t forget to check out my special Referral Sheet on the last page so I can help your friends and family with their window remodeling needs.

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# Here's Your Chance To... WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

**Your Name:** \_\_\_\_\_

**Your Phone:** \_\_\_\_\_

**Your Answer (check one):** \_\_\_(a) \_\_\_(b) \_\_\_(c) \_\_\_(d) \_\_\_(e)

And don't forget the:

## Referral Reward Program!

**Fax To: 818-846-1112    Mail To: 146 W. Cypress Ave Burbank, CA 91502**

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

**Client Name:** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Referrals:** If you run out of room you can write on the back.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

**Yes!** Feel free to use my name as a reference when you contact the referrals!