

# Target Window & Door's Home & Family News!

*"News You Can Use Around Your Home"*

www.targetwindowdoor.com

800-956-7722

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## INSIDE THE NOVEMBER ISSUE:

- \$50 Can Save Your Life!!
- Fall Home Maintenance Checklist!!
- Are Pain Relievers Safe!
- Tips For Taking Perfect Pictures!

### Thought For The Month...

"Gratitude unlocks the fullness of life. It can turn a meal into a feast, a house into a home, a stranger into a friend."

**-Melody Beattie**

### "CHUCKLE" OF THE MONTH...



See, I told you! Watching Mom put up wallpaper is more fun than playing video games.

## THE WEIRD & WILD TRIVIA FILE:

- The chameleon has a tongue that is 1.5 times the length of its body.
- The Speaker of the House in Great Britain is not allowed to speak.
- The oldest piano still in existence was built in 1720.
- Las Vegas means "the meadows" in Spanish.
- The diameter of the wire in a standard paper clip is 1 millimeter.
- Savannah, Georgia was founded in 1733 as a haven for British debtors.
- The coffee filter was invented by Melitta Bentz, in Germany in 1908.
- Benjamin Franklin had seven sisters and nine brothers.
- Elvis Presley made only one TV commercial – an ad for "Southern Maid Doughnuts" that ran in 1954.
- The difference between a nook and a cranny: A nook is a corner and a cranny is a crack.
- Ernest Hemingway revised the last page of "A Farewell to Arms" 39 times.
- Jack Graney of St. Thomas, Ontario, was the first baseball player to pitch to Babe Ruth in the major leagues.
- In 1976, the first eight Jelly Belly® flavors were launched.

# THANK YOU! THANK YOU! THANK YOU!

Thanks to **YOU** the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you!* **Thank you for your referrals:**

**Merle Lopez \* Wendell Suzuki \* Catherine Hamm**

**Cary & Keva Rosoff \* Gary Moore \* Paul Dietz**

**Timothy & Thelda Greaves**

## **JUST IN TIME FOR THE HOLIDAYS...** **EXPERT TIPS FOR TAKING PERFECT PICTURES!**

With Thanksgiving just around the corner and Christmas fast approaching, this is the time of year that families come together to visit and celebrate. There's no better time to update your family photo albums. You don't need an expensive camera or breathtaking scenery to take beautiful pictures – just follow these easy tips to take first-class pictures you can be proud of!

- *Film* – choosing the right film for your setting is important. Film with a faster speed (ASA 400 and up) will take a grainier picture but can shoot in lower light. Slower speed film has a better texture but might require a flash. If the situation requires you to use a flash, keep in mind that the flash will illuminate only the first 10 or 12 feet from the lens.
- *Distance* – move in close to your subject. Standing back too far not only reduces the proportions of the image you want to capture but also gives your picture too many irrelevant details.
- *Angles* – don't be afraid to shoot from different angles. There's no need to always stand upright and shoot directly at your subject. Crouch and aim up or stand to one side of your subject. You can even climb up on a chair so your subject is below you. Moving around will frame images in unexpected ways and make more interesting pictures.
- *Scatter shots* – when taking group pictures, have some people stand close to the camera and others farther away. This will help you avoid making your pictures look like high school portraits.
- *Light* – experimenting with light can add a whole new dimension to your pictures. Noontime sun produces shadows – perfect for creating drama. For a softer look, you can take pictures in the early morning or late afternoon. A cloudy sky will usually produce a more flattering picture... the shaded lighting hides wrinkles, making people appear younger.
- *Timing* – people do not look natural when you grab your camera and start firing away. Give your subjects time to relax. Watch their body language. The tilt of a shoulder, a jutting chin, a slight change in posture will make your pictures much more dynamic.

# Are YOU This Month's Trivia Contest Winner?

## Guess Who Won The October Trivia Question?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winner is...**Jeanne Hoppestad**. Her \$50.00 check is on the way! She was the first to correctly answer this quiz question:

**The First U.S. Commercial Radio Station Began Broadcasting In November Of 1920 In What City?**

a) St. Louis b) Detroit c) Phoenix d) Atlanta e) Pittsburgh

If you're "in-tune" with radio history, you would have known that the correct answer is e) Pittsburgh.

Now, let's "move down the dial" to this month's trivia challenge!

## NOVEMBER'S MEGA TRIVIA QUESTION!

Trivia is one of the most fun features of the newsletter! I love challenging you with questions that will leave you puzzled and I love receiving your answers and feedback. Each and every month brings a brand new question, and a chance for you to win!

As always, YOU have a chance to win EVERY month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to [mark@targetwindowdoor.com](mailto:mark@targetwindowdoor.com) will be the winner of:

**!!! 50.00 CASH !!!**

**In What Year Was The First Nobel Peace Prize Awarded?**

a) 1913 b) 1901 c) 1898 d) 1925 e) 1791

## USE YOUR CEILING FAN TO CUT HEATING COSTS!

Most folks only use their ceiling fans to cool their homes in the summer. You can, however, use your ceiling fans to help heat your home! Simply set your ceiling fan on a clockwise setting at a low speed.

The fan will push the warm air from the ceiling and circulate it through your room. The added circulation the ceiling fan provides will allow you to use less heat, thus reducing your heating costs.

# **WELCOME TO NEW CLIENTS!**

Here are a **FEW** of our new clients who became members of our “remodeling family” this past month. I’d like to welcome you, and wish you **ALL** the best!

**Dale Sandra Christopher from Simi Valley**

**Tonie Lopez from Oxnard (Referred by Merle Lopez- Thanks!)**

**Jan Braunstein from Sherman Oaks (Referred by Catherine Hamm – Thanks!)**

**Bobbie & Helen Phippen from Lomita**

**Paula Fogel from Corona**

**Craig & Jennifer Snaguski from Rancho Palos Verdes – REPEAT CLIENT!**

**Harry & Betty Saroyan from Grand Terrace**

**Phillip & Jackie Farr from Corona**

**Jeff & Patti Welch from Westminster**

**Paul & Terry Smolich from Tarzana - REPEAT CLIENT!!**

**Fannie Johnson from South Pasadena**

**Thom & Melinda Antonopoulos from Huntington Beach**

**Mike & Karen Sparks from Cypress (Referred by Gary Moore – Thanks!)**

**Nenita Francisco from La Palma**

**Jim & Deen Westerman from Fullerton**

**Fred & Barbara Hedges from Los Alamitos**

**Suzanne Kittell from Placentia**

**Greg & Mary Reed from Glendale**

## ARE OVER-THE-COUNTER PAIN RELIEVERS SAFE?

According to Dr. Peter Draganov, acetaminophen, the active ingredient in Tylenol can cause liver damage among people who take two to four times the recommended dose in 24 to 48 hours. Damage can occur if the dosage is exceeded even one time. If you have a history of liver disease, consult your doctor before using acetaminophen. Also, drinking alcohol while taking acetaminophen increases the risk of liver damage.

## THE \$50 HOME IMPROVEMENT THAT COULD SAVE YOUR FAMILY'S LIFE!

Did you know that carbon monoxide (CO) is the most commonly encountered poison in our environment? It is responsible for more deaths than any other single poison. Each year, thousands die from carbon monoxide poisoning and nearly 10,000 seek medical attention to treat exposure.

Carbon monoxide is a colorless, odorless, and tasteless toxic gas produced during incomplete combustion of fuel – natural gas, oil, coal, wood, kerosene, etc. Carbon monoxide can escape from any fuel-burning appliance, furnace, water heater, fireplace, woodstove, or space heater. Now that we're in the cooler months, the risk of carbon monoxide exposure is at its greatest.

The best protection you can take against this silent killer is to install a carbon monoxide detector. A carbon monoxide detector will warn you when levels of this gas are above acceptable limits. It is inexpensive insurance for you and your loved ones!

Installing a carbon monoxide detector is easy and can be done in just 20 minutes. To install a detector in your home, just follow this simple step-by-step guide...

Tools needed: Screwdriver, drill, 3/16 drill bit, ladder.

**Step 1:** Before you install your detector, check to make sure you are installing the unit in the correct location. Most manufacturers recommend that you have at least one unit near your family's sleeping area and, for multi-level homes, one on each level. Check the instructions and manufacturers recommendations for optimum locations as different brands may work differently.

**Step 2:** Once you establish the location you'll be installing your detector, open the hinged cover or remove the base plate on the back of your carbon monoxide unit to expose the screw holes.

**Step 3:** The screw anchors will need pilot holes. Do not try to hammer them into your wall, as this will damage the plastic anchors. Using your drill and 3/16 drill bit, drill the pilot holes and insert the plastic anchors. Now, tighten the base plate screws within 1/8 inch (you'll want to leave the screws partly exposed so you can slip the base cover over them).

**Step 4:** Slip the base plate or back of the detector onto the screws. If this is a battery-operated detector, don't forget to install the battery and test it. It's a good idea to add a date label when you install your new detector – this will help you know how old it is.

**Step 5:** After your detector is installed, it will normally require a week or two to become "acclimated" to the environment. You should, however, test your detector on a weekly basis to be on the safe side. Consult the directions that come with your detector for testing instructions.

You can purchase a carbon monoxide detector at any home improvement store. Be advised there are many different brands to choose from. Some detectors even plug right into a standard electrical socket. Take some time to check out your options so you can choose the detector(s) that will best suit your home.

# Target Window & Door Home Improvement Tip Of The Month!

## “The Fall Home-Maintenance Checklist”

Now that the dog days of summer are finally behind us and the cooler months have arrived, it's time to prepare your home for the climate and precipitation changes we will face.

The following maintenance chores may not seem too rewarding now, but as harsher weather conditions return, you should sleep better at night knowing your home is prepared...

- ✓ **Inspect your roof...** If you can do it safely, go onto your roof to check for cracked or missing shingles. Also check for missing or damaged flashing around your vent pipes, skylights, and chimney. These conditions might allow leaks. In most cases, minor cracks and tears can be sealed with roofing cement.
- ✓ **Chimney and fireplace...** Chimney cleaning is generally recommended once a year. If you only use your fireplace a few times a year, you can have it cleaned every couple of years. The important thing is to be sure that your chimney is free of creosote buildup – the charcoal-like residue left after burning wood. The creosote must be removed from your chimney, firebox, and hearth to prevent chimney fires.
- ✓ **Unclog your gutters...** Safely using a ladder, inspect your gutters for blockages. Remove all debris, leaves, and sticks from your gutters. Also, be sure that your downspouts are free of debris and that they funnel water away from your foundation. A clear gutter will help prevent foundation flooding and water damage to siding, windows, and doors.
- ✓ **Service your heating system...** Change your furnace filter according to your manufacturer's recommendations. Check your registers and ducts for any blockages. Using your vacuum, dust the registers and intake grills.
- ✓ **Inspect siding...** Check your siding for cracks, separation, and damage. In most cases, you can seal leaky spots with clear caulking compound designed for siding.
- ✓ **The foundation...** Do a close inspection of your foundation to check for signs of water damage. Be sure that the dirt around your home is graded to drain water away from your foundation. If your home has an underground drainage system or sump-pump, check to make sure it is operating properly.
- ✓ **Prepare your lawn...** remove leaves and other debris from your lawn. Prune trees and shrubs. Give your lawn a final cut. Also, you'll want to store patio furniture, gardening tools, and your grill.
- ✓ **Your windows and doors...** Check to see that your windows and doors are effectively sealed with weather-stripping. (Weather-stripping is individual lengths of rubber or plastic used to plug air leaks around doors and window frames). Replace or add weather-stripping around windows and doors to prevent drafts and heat loss.

## News Of The Bizarre

**Cambridge, OH** – A man who was charged with driving through the city with his truck's stereo blaring was sentenced to listen to four hours of polka king Frankie Yankovic's greatest hits. Municipal Judge John Nicholson found Alan Law guilty of disorderly conduct and ordered him to pay a \$100 fine or listen to polka tunes. Law chose to face the music. Part of his sentence included: "Blue Skirt Waltz," "Who Stole the Kishka" and "Too Fat Polka," among others.

**Roanoke Rapids, NC** – Emmitt Scott, 60, called the sheriff to say a man had assaulted him. "He had come to my garden and was stealing my marijuana plants," Halifax County Sheriff's Deputy J.M. Clark quoted Scott as saying, adding "I told him to stop and if he didn't he was going to get in trouble." When that threat didn't faze the man, Scott called the sheriff. Deputies called the resulting haul from Scott's garden "the biggest marijuana bust we've had this year." Scott said he "didn't know it was illegal to grow it in your own garden." He has been arrested, and Deputy Clark suggested he swear out a warrant against the thief who was taking the plants. "It's still larceny," Scott told him.

## COULD YOU USE \$100.00

In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you.

For your generosity, I thank you. And now, in addition to my gratitude, you'll also get a token of my appreciation!

### Here's how it works:

For every referral you send my way that becomes a client, you will receive  
**\$100.00 Cash!**

By referring your friends and neighbors to us, you've helped our business grow. Offering these special rewards is our way of saying, **"thank you, you're the best!"**

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. That's all there is to it!

Well friends, that's it for this month! As always, feel free to call me with any questions you may have concerning your home! We'll see you in a few weeks!

Best Personal Regards,

Mark Cherney

P.S. Don't forget to check out my special Referral Sheet on the last page so I can help your friends and family with their window remodeling needs.

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# Here's Your Chance To...

## WIN! WIN! WIN!

Simply fill out the following information, fax or mail it in, and you'll be entered to win our monthly Trivia Challenge.

**Your Name:** \_\_\_\_\_

**Your Phone:** \_\_\_\_\_

**Your Answer (check one):** \_\_\_(a) \_\_\_(b) \_\_\_(c) \_\_\_(d) \_\_\_(e)

And don't forget the:

## Referral Reward Program!

**Fax To: 818-846-1112**

**Mail To: 146 W. Cypress Ave Burbank, CA 91502**

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at **1-800-956-7722**.

**Client Name:** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Referrals:** If you run out of room you can write on the back.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_

**Yes!** Feel free to use my name as a reference when you contact the referrals!