

TARGET WINDOW & DOOR, INC. HOME & FAMILY NEWS!

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Hello Friends!

Hello friends and clients, it has arrived...your all new info-packed September edition of your newsletter! This month's edition is filled with exciting feature articles, how-to's, and funny facts I'm sure you'll enjoy.

Please visit our newly redesigned web site, featuring a virtual showroom plus many other new features! It's at www.targetwindowdoor.com!

If you have any questions, please call me at 1-800-956-7722, or email me: mark@targetwindowdoor.com!

Fall Tips & To-Do's For Your Home...

Now that we're into September and the start of the fall season, I've decided to give you a few important fall time "to-do's".

Your Lawn – September/October are key months for lawns. Now is the time to spread herbicide on existing weeds and weed foliage to prevent the re-growth of the weeds next year.

Your Chimney – Before you use your fireplace, you must do a quick inspection. Using a strong flashlight, look up into your chimney and inspect for soot buildup and any obstructions, such as bird's nests or leaves. Check the flue tiles for cracks or missing mortar. If you have a brick chimney, inspect the exterior for crumbling mortar between the bricks.

Also look for loose or missing bricks, or flashing that has corroded away from the chimney - these problems can cause chimney leaks. If you suspect any trouble with

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take a risk!

Your Gutters & Downspouts – It's very important that your gutters and downspouts are working properly in the fall. Dirt and debris that have accumulated during the winter, spring, and summer should be removed from your gutters. With gloves on your hands, scoop out the debris in your gutter troughs.

If you have caked on dirt, you can loosen it with a stiff brush. Clear your downspout with a garden hose set on full blast. Clean gutters and downspouts will protect your roof and fascia from costly water damage. Remember to use extreme caution when climbing a ladder.

Your Safety – Fall is a great time to change the battery in your smoke detector and to make sure it's working properly.

Your Car – As fall approaches, one of the best things you can do is to have your cooling system power-flushed and replaced with new coolant. Also, you'll want to have your tires inspected, rotated, and balanced, and your brakes checked. Have your wipers checked and replaced if necessary. And of course, have your oil changed if it's been more than 3,000 miles or 3 months since the last time it was changed.

A Special Thanks To These Repeat Clients:

- David and Patty Nowell
- Douglas and Cheryl Chism
- Glenn and Chris Haynie

Thank You! Thank You! Thank You!

Thanks to **YOU** the word is spreading! Thank you to all of our clients who graciously referred us to their friends and neighbors last month! Our success is because of good friends like you. We just couldn't do it without *you!* **Thank you for your referrals:**

- Cathy Noonan
- Charles and Monica Sabido
- Daniel and Diane Esparza
- Mike and Karen Engelin
- Steven and Brenda

A Note From One Of Our Satisfied Clients.....

“Salesperson was great! Installers were professional. I felt very comfortable with them in my home. I would strongly recommend Target to friends!”

Cindy Moran - Valencia

Are YOU This Month's Trivia Contest Winner?

Target Window & Door is pleased to announce the Grand Prizewinner of last month's quiz. And, the winners are... **Bill and Emily Foster** from Woodland Hills. Their \$50.00 check is on the way! They were the first to correctly answer this quiz question:

What golf club did Peter Jacobsen use to fire a 75 in winning a one -club tournament?

- a) Putter b) Driver c) Six-iron d) Five-iron e) Seven-iron

Well I've seen people use only a putter, but in this case Jacobsen amazingly only used a Five-iron. The correct answer is **d) Five-iron**. Most of us would be lucky to shoot 75 in 9 holes!

SEPTEMBER'S MEGA TRIVIA QUESTION!

Boy oh boy, this is one of my favorite sections! I love challenging you with questions that'll leave you puzzled! And, I also love receiving your answers and feedback. Each and every month I bring you a brand new question!

As always, **YOU** have a chance to win **EVERY** month! The first correct answer faxed to **818-846-1112**, mailed to **146 W. Cypress Ave. Burbank, CA 91502** or emailed to **mark@targetwindowdoor.com** will be the winner of:

!!! 50.00 CASH !!!

Name The Only Mammal That Cannot Jump!

- a) Elephants b) Goats c) Bears d) Giraffes e) Skunks

Little-Known Consumer Protection Tip...

When buying furniture for your home, **never** pay with cash or check. **Always** pay with a credit card. Unfortunately, furniture stores are notorious for going out of business. If you place a furniture order and pay with cash and the store goes out of business, you may never see your money again.

If you place a furniture order with a credit card, should the store go out of business, you have 60 days to dispute the charge and get your money back from the credit card company. If your furniture doesn't arrive within 55 days of placing the order, call your credit card company and start the process of getting the charge refunded to you. Using a credit card is the best self-defense you can take against losing your money.

The Useless Trivia File:

- It takes 31,688 years to count from 1 to a trillion!
- Porcupines float in water!
- Pinocchio is Italian for "pine eye"!
- Babe Ruth wore a cabbage leaf under his cap to keep him cool! He changed it every 2 innings!
- Chewing gum while peeling onions will keep you from crying!
- Bats always turn left when exiting a cave!
- Baby robins eat 14 feet of earthworms every day!
- It is estimated that millions of trees in the world are accidentally planted by squirrels who bury nuts and then forget where they hid them!
- The opposite sides of a dice cube always add up to seven!
- The poison-arrow frog has enough poison to kill about 2,200 people!
- A lump of pure gold the size of a matchbox can be flattened into a sheet the size of a tennis court!
- Most dust particles in your house are made from dead skin!

A Nifty Mold & Mildew Prevention System!

Many closets and storage spaces are prone to unwanted mold and mildew problems. Mold and mildew and create an unwanted odor and cause damage to items. Worst of all, they can trigger allergies.

The best defense you can take is to put a standard night light in the closet or storage space. The night light will help prevent the mold and mildew because it *cannot* grow when any light is present!

Welcome To New Clients!

Here are some of our new clients who became members of my "Remodeling Family" this past month. I'd like to welcome you, and wish you all the best!

David and Tammy Schnabel from Torrance (Referred by Olive Weaver – Thanks!)

Abraham and Chadia Abi-Rafweh from Glendale.

George and Margaret Maycott from Canyon Country.

Alejandro and Socorro Vazquez from Monrovia.

Mark and Monica Davis from Duarte.

Pete and Anita Overstreet from Temple City.

Richard and Toni Delia from Los Angeles.

Fairview Investment from Torrance.

Ray and Jane Wilson from Long Beach.

Adam Kubrynski from Ontario (Referred by Sidney Hoag – Thanks!).

Ronald and Pat Hawkins from Riverside (Referred by Karen Engeln – Thanks!).

Freelin and Lynn Hummel from San Pedro.

Elizabeth Ishihara from La Habra.

Dawn Rogers from Huntington Beach.

How To Extend The Life Of Your Curtains By 3 Years...

Every 3-5 months toss your curtains in the dryer. Set the dryer to “air-fluff” with **no** heat. The tumbling loosens harmful dirt and dust and transfers it to the dryer’s filter, extending the life of your curtains.

Home & Family Tip Of The Month!

“A DO-IT-YOURSELFER’S GUIDE TO FIXING TILE GROUT

In Just 5 Quick & Easy Steps!”

Well, at first glance, this article may sound a little “yawn-yawn”. However, if you have grouted tile areas (floors, showers, backsplash, etc.) that are decaying or covered with mildew, this special feature article will give you step-by-step instructions on how to fix the problem.

Here’s a list of tools you’ll need to complete the work:

- Grout Saw (This is not a power tool! It’s a small, inexpensive utility knife-type tool)
- Sponge
- Pre-mixed grout
- Utility knife
- Grout sealer (good idea)
- Small brush

Note: All the tools and supplies listed here are available at your local home store.

Step 1: Identify the areas that need to be fixed. Problem grout will look crumbly, cracked, or it will be permanently stained.

Step 2: Working on just one section at a time, take your grout saw and remove the grout. Do this with a back and forth sawing motion. Be sure to remove **all** of the rotted and stained grout. If the grout lines are too tight for the grout saw, use your utility knife. Once the grout is removed, clean the grout lines with the brush. Be sure to brush away all the grout particles and dust.

Step 3: Let the cleaned and exposed grout lines dry for 1 hour. Now it’s time to fill the joints with your pre-mixed grout. One of the easiest ways to do this is to wet your finger and force the grout into the joint. Don’t be afraid to use as much grout as you need to bring it to the level of the existing grout. Just be sure the joint is smooth and there are no gaps in the

grout.

Step 4: It's OK if you get excess grout on your tile. When the excess grout begins to dry, you'll probably see a whitish haze on your tile. Simply take a damp sponge and gently wipe away the excess grout. Just be sure not to disturb the grout in the joint. You'll probably notice the whitish haze within an hour of applying the grout.

Step 5: Let the new grout dry for at least 48 hours before exposing it to moisture. Also, it's a great idea to seal the grout after it's dried. To seal your grout, simply wipe or spray on your sealer and let dry.

This is an easy job that can really beautify your tile and make it look brand new. All the supplies you need can be found at your local home store for just a few bucks.

THINGS YOU DIDN'T (OR MIGHT) NEED TO KNOW!

- The average human eats 8 spiders in their lifetime at night.....EWWWWW
- Definitely did NOT need to know that!!!!
- If you toss a penny 10,000 times, it will not be heads 5,000 times, but more like 4950. The heads picture weighs more, so it ends up on the bottom.
- Only one person in two billion will live to be 116 or older.
- Mel Blanc (the voice of Bugs Bunny) was allergic to carrots.
- The pop you get when you crack your knuckles is actually a bubble of gas bursting.
- 101 Dalmatians and Peter Pan (Wendy) are the only two Disney cartoon features with both parents who are present and don't die throughout the movie.
- The winter of 1932 was so cold that Niagara Falls froze completely solid.
- A cockroach will live nine days without its head before it starves to death -YUCK!
- The shortest war in history was between Zanzibar and England in 1896. Zanzibar surrendered after 38 minutes.
- You share your birthday with at least 9,000,000 other people in the world.

COULD YOU USE \$100.00?

In the past, many of you have graciously referred your friends and neighbors my way. And for that, I thank you.

And now, in addition to my gratitude, you'll also get a token of my appreciation!

Here's how it works:

- **\$100 Cash!**
- **\$100 gift certificate to the Mall of your choice!**
- **\$100 donation to the charity of your choice in your name!**
- **\$100 credit towards your next improvement with TARGET WINDOW & DOOR!**

This is just my way of saying “thanks,” for your support. By referring your friends and relatives my way, everybody benefits!

Your friends benefit because you can rest assured they’ll be treated to the very best of care! (There are a lot of contractors out there ripping people off and doing a shabby job, with no guarantee behind their work. They give remodeling contractors a bad name. You will be doing your friends, relatives, and associates a huge favor by sparing them the grief of trying to find an honest, ethical, high-quality company that backs their work up with a guarantee.)

By referring your friends and neighbors to us, you’ve helped our business grow. Offering these special rewards is our way of saying, “**thank you, you’re the best!**” Without you, we couldn’t do what we do.

To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax to **818-846-1112** or send it in. That’s all there is to it!

HANDY WEBSITE FOR HOMEOWNERS...

When you go to www.usps.gov/moversnet, you can change your address right online – a real time-saver!

If You Enjoy This Newsletter, Why Not Share It With People You Know?

If you would like any of your friends, coworkers, relatives, business acquaintances, etc. to receive a **FREE** subscription to this newsletter, please fill out the information on the next page and I’ll see to it that they receive a copy each month!

I’ll also send them a note with their first issue letting them know that you were the thoughtful person who suggested they receive this newsletter, and to contact me if they would like to stop at any time.

Well friends, that’s it for this month! As always, feel free to call me with any questions you may have concerning your home! We’ll see you in a few weeks!

Best Personal Regards,

Mark Cherney

P.S. Don't forget to check out my special Referral Sheet on the separate page so I can help your friends and family with their window remodeling needs.

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